## China Lottery Sales Performance

- Announced by the Ministry of Finance, total lottery sales in May 2015 increased by $4.3 \%$ YoY to RMB 32.107 billion from RMB 30.794 billion for the same period last year.
- Total lottery sales from Jan - May 2015 increased by 12.1\% YoY to RMB 159.554 billion, compared to RMB 142.357 billion for Jan - May 2014.

May 2015 Lottery Sales


Jan - May 2015 Lottery Sales


## Welfare Lottery Sales Performance

- Welfare Lottery sales increased by $2.3 \%$ YoY to RMB 18.053 billion in May 2015, and accounted for $56.2 \%$ of total lottery sales. Lotto games, VLT, Instant Scratch Cards and Keno accounted for 71.9\%, 20.4\%, 7.4\% and $0.3 \%$ of total welfare lottery sales, respectively.
- In Jan - May 2015, Welfare Lottery sales increased by 6.1\% YoY to RMB 86.661 billion, and accounted for $54.3 \%$ of total lottery sales. Lotto games, VLT, Instant Scratch Cards and Keno accounted for 71.2\%, 20.5\%, $8.0 \%$ and $0.3 \%$ of total welfare lottery sales, respectively.


## May 2015 Welfare Lottery <br> Market Share by Type



Jan - May 2015 Welfare Lottery
Market Share by Type

## Sports Lottery Sales Performance

- Sports Lottery sales increased by 6.9\% YoY to RMB 14.055 billion in May 2015, and accounted for $43.8 \%$ of total lottery sales. Lotto games, Single Match Games, Instant Scratch Cards and Sports VLT accounted for $60.1 \%, 31.3 \%, 8.6 \%$ and $0.0 \%$ of total Sports Lottery sales, respectively.
- In Jan - May 2015, Sports Lottery sales increased by 20.1\% YoY to RMB 72.893 billion, and accounted for 45.7\% of total lottery sales. Lotto games, Single Match Games, Instant Scratch Cards and Sports VLT accounted for $56.4 \%, 35.0 \%, 8.7 \%$ and $0.0 \%$ of total Sports Lottery sales, respectively.

May 2015 Sports Lottery
Market Share by Type*


Jan - May 2015 Sports Lottery Market Share by Type*


## Lottery Sales in May 2015 and Jan May 2015

|  | $\begin{gathered} \text { May } \\ 2015 \\ \text { (RMB/Billion) } \end{gathered}$ | $\begin{gathered} \text { May } \\ 2014 \\ \text { (RMB/Billion) } \end{gathered}$ | Change (\%) | $\begin{gathered} \text { Jan - May } \\ 2015 \\ \text { (RMB/Billion) } \end{gathered}$ | $\begin{gathered} \text { Jan - May } \\ 2014 \end{gathered}$ <br> (RMB/Billion) | Change <br> (\%) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Welfare Lottery | 18.053 | 17.649 | +2.3\% | 86.661 | 81.688 | +6.1\% |
| - Lotto | 12.974 | 12.702 | +2.1\% | 61.704 | 58.407 | +5.6\% |
| - Video Lottery Terminal | 3.679 | 3.178 | +15.8\% | 17.742 | 14.619 | +21.4\% |
| - Instant Scratch Card | 1.341 | 1.700 | -21.1\% | 6.958 | 8.333 | -16.5\% |
| - Keno | 0.057 | 0.069 | -17.0\% | 0.258 | 0.329 | -21.7\% |
| Sports Lottery | 14.055 | 13.146 | +6.9\% | 72.893 | 60.669 | +20.1\% |
| - Lotto | 8.445 | 8.581 | -1.6\% | 41.087 | 38.011 | +8.1\% |
| - Single Match Game | 4.395 | 3.129 | +40.5\% | 25.487 | 15.491 | +64.5\% |
| - Instant Scratch Card | 1.213 | 1.435 | -15.5\% | 6.317 | 7.167 | -11.9\% |
| - Video Lottery Terminal | 0.001 | - | - | 0.002 | - | - |
| Total | 32.107 | 30.794 | +4.3\% | 159.554 | 142.357 | +12.1\% |

