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China LotSynergy Holdings Limited

華彩控股有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 1371)

SUPPLY OF SPORTS LOTTERY TERMINALS TO ANHUI PROVINCE

The Board is pleased to announce that Lottnal, a subsidiary of the Company, has won a bid to supply Sports Lottery terminals to Anhui Sports Lottery Administration Centre. This is the second time in which Lottnal has won a bid for Anhui Sports Lottery's terminal procurement scheme, and is the Group's second win this month after winning the Zhejiang Sports Lottery bid.

The Board of Directors (the "Board") of China LotSynergy Holdings Limited (the "Company", together with its subsidiaries, the "Group") is pleased to announce that Guangzhou Lottnal Terminal Company Limited (廣州洛圖終端技術有限公司, "Lottnal"), a subsidiary of the Company, has won a bid to supply Sports Lottery terminals for the "Anhui Sports Lottery Administration Centre Terminal Procurement Scheme (安徽省體育彩票管理中心終端機採購項目)". Lottnal has already signed the relevant supply contract with Anhui Sports Lottery Administration Centre.

This is Lottnal's second win in Anhui province's terminal procurement scheme since its first win at the end of 2013. So far this year, Lottnal has successfully secured a second round of Sports Lottery terminal supply contracts from Guizhou, Gansu, Zhejiang and Anhui provinces. In the second half of this year, Lottnal plans to further expand its provincial Sports Lottery terminal business.

In recent years, Anhui Sports Lottery has vigorously enhanced its channel innovation, placing a focus on product marketing, actively tapping market potential and sustaining steady sales growth year after year, earning it a leading position in the central provinces. In 2013, Sports Lottery sales in Anhui province grew by 54.3% year-on-year, ranking as one of the top 5 provinces nationwide by growth. From January to June 2014, Sports Lottery sales in Anhui province exceeded RMB1.8 billion.

Ever since the Group was recognized by China Sports Lottery Centre as a qualified nationwide terminal supplier in early 2013, its complementary overall planning and strategy have led to notable achievements. The Group's continued sales success has led to a significant increase in the market share of its Sports Lottery terminal business. The Group will continue to actively grasp opportunities to become a key participant in China's Sports Lottery market.

By order of the Board
China LotSynergy Holdings Limited
LAU Ting
Chairperson of the Board

Hong Kong, 25 August 2014

As at the date of this announcement, the Board comprises Ms. LAU Ting, Mr. WU Jingwei, Ms. CHAN Tan Na, Donna and Mr. LI Zi Kui as Executive Directors; Mr. HOONG Cheong Thard as a Non-executive Director; and Mr. HUANG Shenglan, Mr. CHAN Ming Fai and Mr. CUI Shuming as Independent Non-executive Directors.

** For identification purposes only*