

The right partnership takes off -

CLS mobile lottery business now available with China Unicom

Substantial progress has been made between CLS and China Unicom on their cooperation in the mobile lottery business recently. Mobile lottery is now available on China Unicom's 2G WAP(wap.uni-info.com.cn), 3G WAP(www.wo.com.cn) and "Wo" portal(www.wo.com.cn), providing premium mobile lottery service to its users including lottery players. Progress has been made soon after the entering of the agreement between the parties reflects that good partnership creates advantages. Leveraging on their respective strengths, the parties are confident that mobile lottery, a new business stream, will deliver impressive results.

Currently, China Unicom has more than 150 million mobile phone users. 17 May is the one year anniversary of the trial operation of its "Wo" 3G. Over the last year, China Unicom has dealt with the new modes of operation and open business environment brought by 3G through constant innovations. According to the market, the number of China Unicom 3G users has reached 5.51 million as at end of Q1, laying a good foundation on both the network and terminal side. On service, China Unicom believes users experience is the key to successful marketing of 3G, is now building a tailored 3G service with the aim to provide greater, more convenient and professional experience to its customers. On such philosophy, the cooperation between China Unicom and CLS has progressed smoothly, which is solid proof of CLS leadership in mobile lottery.

The integration of the three networks and 3G growing popular have provided a good environment for the development of mobile lottery. With its technical strength, profound understanding of the lottery industry, and substantial operation and

management capabilities, the CLS Group has become one of the leading players and won recognition from its various business partners.

The offering of mobile lottery business with China Unicom has marked a new beginning for further cooperation between the parties. To enrich the content of mobile lottery service on the one hand and enhance product capability on the other with innovations, so as to build a mutually beneficial and win-win business chain, the objective is to grow the market further and develop the mobile lottery business together.