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China LotSynergy Holdings Limited

華彩控股有限公司^{*} (Incorporated in Bermuda with limited liability) (Stock Code: 1371)

SUCCESSFUL BID FOR THE GUANGDONG WELFARE CTG LOTTERY INFORMATION SYSTEM TECHNICAL SERVICES PROCUREMENT PROJECT

The Board is pleased to announce that the Company's wholly owned subsidiary, Bestinfo, has won a bid for Guangdong Welfare Lottery Issuance Centre's "Welfare CTG Lottery Information System Technical Services Procurement Project" in a sole source procurement.

The Board of Directors (the "Board") of China LotSynergy Holdings Limited (the "Company", together with its subsidiaries, collectively referred to as the "Group") is pleased to announce that the Company's wholly owned subsidiary, Beijing Bestinfo Cyber Technology Company Limited ("Bestinfo"), has won a bid for Guangdong Welfare Lottery Issuance Centre's "Welfare Computer Ticket Game ("CTG") Lottery Information System Technical Services Procurement Project" in a sole source procurement. Bestinfo will soon sign the relevant contract with Guangdong Welfare Lottery Issuance Centre ("Guangdong Welfare Lottery").

In accordance with project requirements, Bestinfo will provide operation maintenance for the three main systems currently in use by Guangdong Welfare Lottery, including the Welfare CTG Lottery Sales Management System (which comprises Database System, Management System, Real time Transaction System, Lottery Drawing System, Betting Terminal System, and Disaster Recovery System), the Lottery Data Analysis System, and the Official Website System, together with technical development for new business and new functions. New functions and business include: new terminal connection, 3D game upgrade, old game withdrawal, telephone betting system enhancement, database upgrade, electronic drawing system upgrade, new games, financial management subsystem upgrade, a new monitoring subsystem, and lottery data analysis enquiry system upgrade. The project is contracted for a term of three years.

The procurement of this project adopts sole source procurement. Guangdong Welfare Lottery's CTG Lottery System was a non-universal system developed by Bestinfo in 2000, and was commissioned by China Welfare Lottery Centre. The Welfare CTG Lottery Information System provided by Bestinfo has provided stable technical support and services for Guangdong Welfare Lottery's sales and development over the years, and is an important safeguard for the sales activities of Guangdong Welfare Lottery. Having considered the practical circumstances in relation to the security of the Guangdong Welfare CTG Information System, a panel of experts have unanimously recommended that Bestinfo be the sole source provider for the Guangdong Welfare CTG Lottery Information System Technical Services Procurement Project.

Guangdong Welfare Lottery is the largest provincial market in the nation in terms of lottery sales, having maintained the top sales rank for seven consecutive years. In 2014, Guangdong Welfare Lottery's sales exceeded RMB 20 billion, the first provincial market to hit this mark in the nation. With nearly RMB 8.5 billion sales in the first five months of 2015, Guangdong Welfare Lottery continues to lead the market. Guangdong Welfare Lottery has greatly contributed to the development of the nation's Welfare Lottery, and thus its social welfare and charitable activities.

In addition to Bestinfo providing Guangdong Welfare Lottery with the CTG Information System, the Group's other subsidiary, Guangzhou San Huan Yong Xin Technology Company Limited ("San Huan"), has also provided Welfare CTG terminal service to Guangdong Welfare Lottery for over ten years. For more than a decade, Bestinfo and San Huan have closely cooperated to provide comprehensive services including the CTG system and terminals to Guangdong Welfare Lottery, providing safeguard for the long-term and sustainable growth of Guangdong Welfare Lottery, and helped Guangdong Welfare Lottery become the largest provincial lottery market in terms of number of connected terminals and sales in the nation.

Currently, the Group is the provider of the CTG system and terminals to both Guangdong province and Shanghai municipality, and its technology strength and comprehensive service capabilities have earned the recognition and praise of lottery authorities. Such outstanding performance has laid a solid foundation for the Group to win more projects. The Group will continue to make efforts for the vigorous development of Guangdong Welfare Lottery, and work hard to respond to the industry and market's trust and expectation on the Group.

By order of the Board China LotSynergy Holdings Limited LAU Ting Chairperson of the Board

Hong Kong, 6 July 2015

As at the date of this announcement, the Board comprises Ms. LAU Ting, Mr. WU Jingwei, Ms. CHAN Tan Na, Donna and Mr. LI Zi Kui as Executive Directors; Mr. HOONG Cheong Thard as a Non-Executive Director; and Mr. HUANG Shenglan, Mr. CHAN Ming Fai and Mr. CUI Shuming as Independent Non-Executive Directors.

* For identification purposes only