



## **CHINA LOTSYNERGY LAUNCHES TRIAL OF KENO ON THE FIRST NATIONWIDE LOTTERY SYSTEM**

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### **CHINA'S FIRST HIGH FREQUENCY LOTTERY SYSTEM BUILT IN PARTNERSHIP WITH TABCORP FROM AUSTRALIA**

(Hong Kong, 8 January 2006) – China LotSynergy Holdings Limited (“China LotSynergy” / the “Group”) (SEHK: 8161) announced today that, in accordance with the Technical Cooperation Agreement (“TCA”) entered into between Beijing Lottery Online Technology (“CLO”) and Tabcorp International Hong Kong (“TIHK”), the trial run of KENO game on China’s first nationwide high frequency lottery system has been successful. CLO is controlled by China Welfare Lottery Issuance and Administration Centre (“CWLC”), an organization under the Ministry of Civil Affairs, and is exclusively licensed as a specialized entity to operate and run the China Welfare Lottery Online instant lottery technical and sales system. TIHK is the joint venture between China LotSynergy and Tabcorp Holdings (“Tabcorp”/the “Tabcorp Group”) of Australia.

The trial run of KENO covering 23 Chinese provinces went live on 8 January 2006. It is part of the initial phase of rollout plan of lottery equipments for the first product KENO on the first nationwide instant lottery operating system which China LotSynergy and its joint venture assist CWLC to build and develop by way of introducing internationally advanced and developed lottery technology and equipment to China.

KENO is an entertaining high-frequency lottery game. Supported by a unified nationwide lottery operating system, it offers accumulated jackpots to players and bigger contributions to welfare. It is set to become a popular lottery game in the country.

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This newly launched KENO technology and equipment is a well known brand owned by Tabcorp. Tabcorp launched its own KENO version in 1991 and now Tabcorp becomes one of the largest online KENO operators in the world with terminals in 2,019 operating venues in three states in Australia. Tabcorp Group is the largest gaming and entertainment group in Australia, which also owns a number of renowned Australian entertainment facility brands including Star City, Jupiters, TAB, Tabaret and TAB Sportsbet.

A spokesman of China LotSynergy said, “As foreign enterprises, the Group and its joint venture are very proud to participate in assisting CWLC to build China’s first nationwide lottery system. The Group will continue to work closely with China’s welfare lottery issuers and administrators providing them with advanced technology and equipment, as well as overseas management experience, with the aim of fostering the healthy, systematic and well-paced development of China’s lottery industry.”