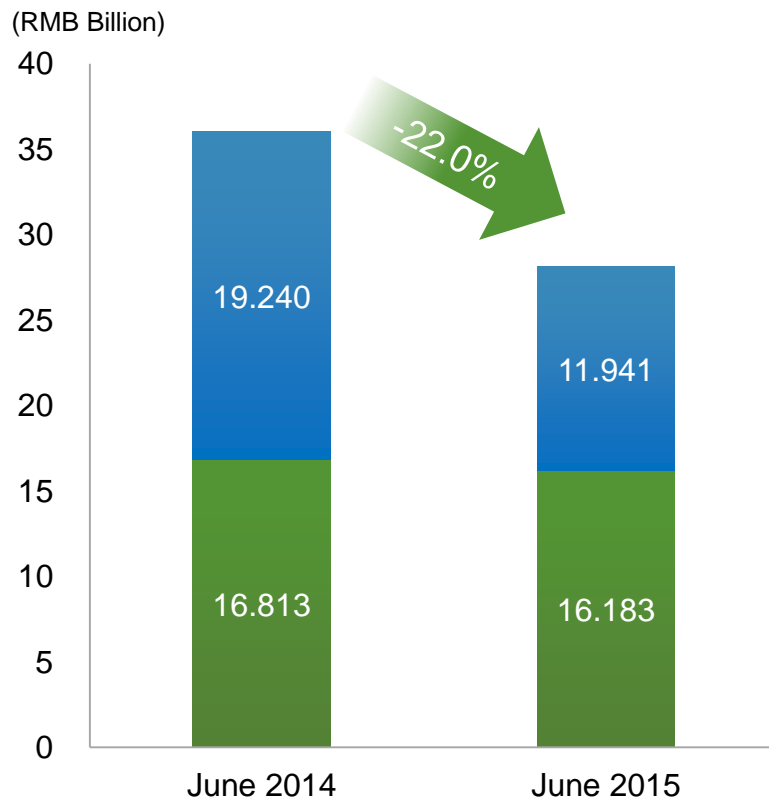


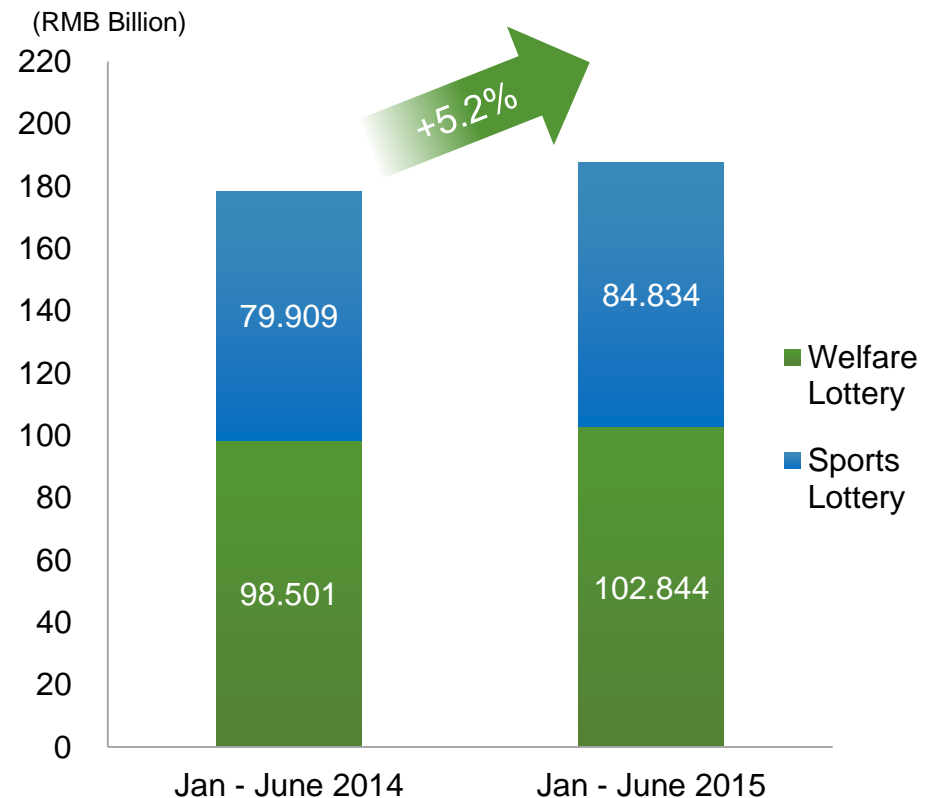
# China Lottery Sales Performance

- Announced by the Ministry of Finance, total lottery sales in June 2015 decreased by 22.0% YoY to RMB 28.124 billion from RMB 36.054 billion for the same period last year.
- Total lottery sales from Jan - June 2015 increased by 5.2% YoY to RMB 187.678 billion, compared to RMB 178.410 billion for Jan - June 2014.

## June 2015 Lottery Sales



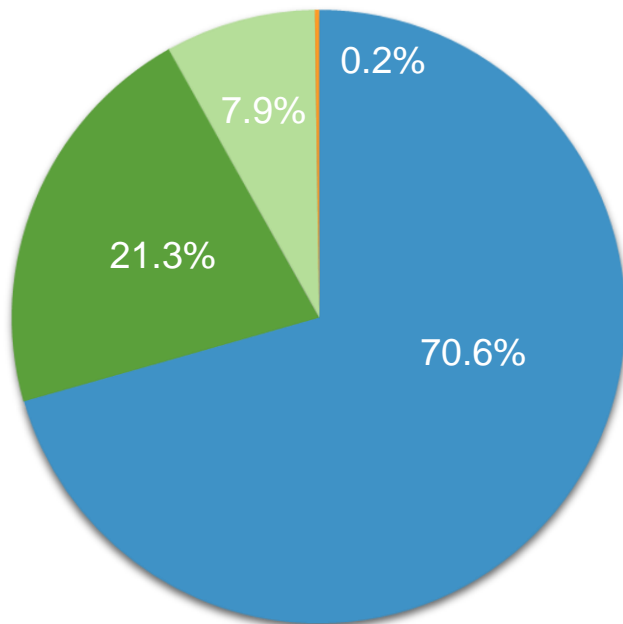
## Jan - June 2015 Lottery Sales



# Welfare Lottery Sales Performance

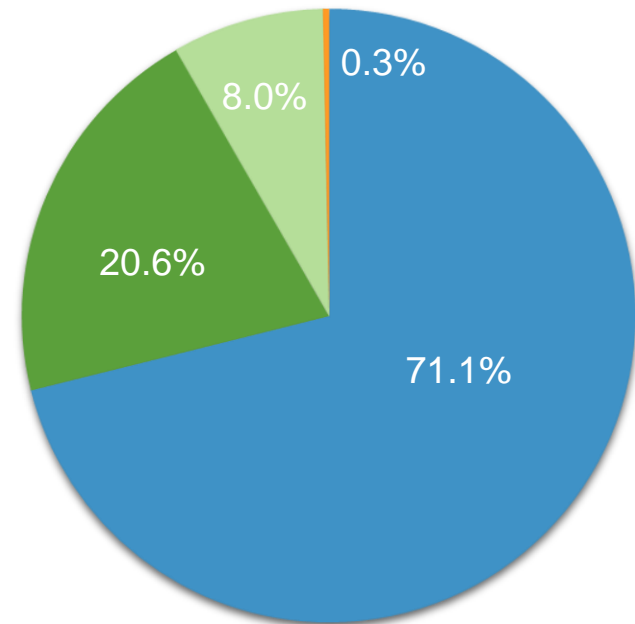
- Welfare Lottery sales decreased by 3.8% YoY to RMB 16.183 billion in June 2015, and accounted for 57.5% of total lottery sales. Lotto games, VLT, Instant Scratch Cards and Keno accounted for 70.6%, 21.3%, 7.9% and 0.2% of total welfare lottery sales, respectively.
- In Jan - June 2015, Welfare Lottery sales increased by 4.4% YoY to RMB 102.844 billion, and accounted for 54.8% of total lottery sales. Lotto games, VLT, Instant Scratch Cards and Keno accounted for 71.1%, 20.6%, 8.0% and 0.3% of total welfare lottery sales, respectively.

**June 2015 Welfare Lottery Market Share by Type**



■ Welfare Lotto      ■ Welfare VLT  
■ Welfare Scratch Cards      ■ Keno

**Jan – June 2015 Welfare Lottery Market Share by Type**

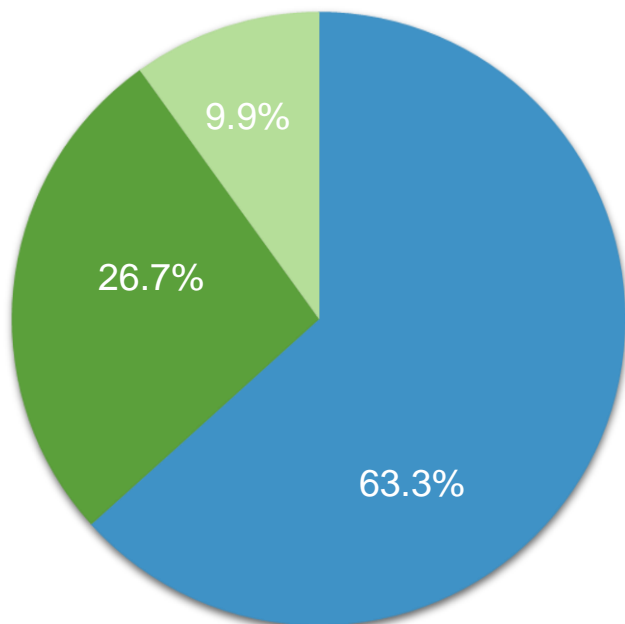


■ Welfare Lotto      ■ Welfare VLT  
■ Welfare Scratch Cards      ■ Keno

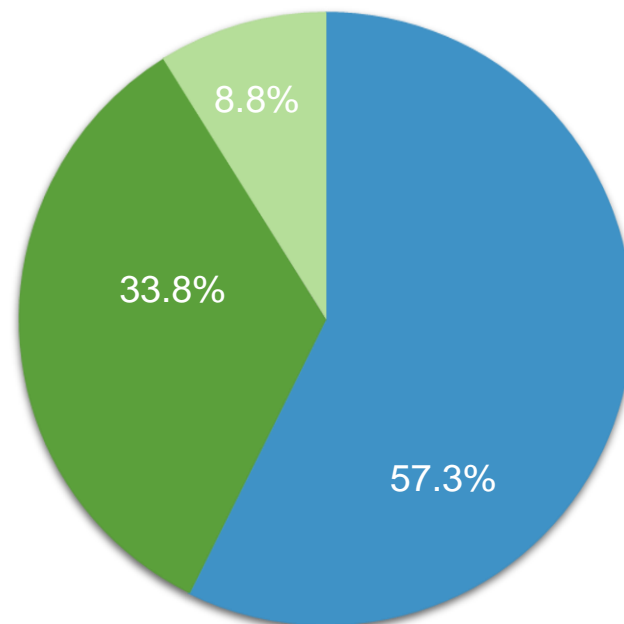
# Sports Lottery Sales Performance

- Sports Lottery sales decreased by 37.9% YoY to RMB 11.941 billion in June 2015, and accounted for 42.5% of total lottery sales. Lotto games, Single Match Games, Instant Scratch Cards and Sports VLT accounted for 63.3%, 26.7%, 9.9% and 0.0% of total Sports Lottery sales, respectively.
- In Jan - June 2015, Sports Lottery sales increased by 6.2% YoY to RMB 84.834 billion, and accounted for 45.2% of total lottery sales. Lotto games, Single Match Games, Instant Scratch Cards and Sports VLT accounted for 57.3%, 33.8%, 8.8% and 0.0% of total Sports Lottery sales, respectively.

**June 2015 Sports Lottery  
Market Share by Type\***



**Jan – June 2015 Sports Lottery  
Market Share by Type\***



■ Sports Lotto ■ Sports SMG ■ Sports Scratch Cards

■ Sports Lotto ■ Sports SMG ■ Sports Scratch Cards

\*Note: Sports VLT sales accounted for 0.0% of total Sports Lottery sales in June 2015 and January – June 2015.

# Lottery Sales in June 2015 and Jan – June 2015

	June 2015 (RMB/Billion)	June 2014 (RMB/Billion)	Change (%)	Jan – June 2015 (RMB/Billion)	Jan – June 2014 (RMB/Billion)	Change (%)
<b>Welfare Lottery</b>	<b>16.183</b>	<b>16.813</b>	<b>-3.8%</b>	<b>102.844</b>	<b>98.501</b>	<b>+4.4%</b>
- Lotto	11.425	12.161	-6.0%	73.128	70.568	+3.6%
- Video Lottery Terminal	3.441	3.018	+14.0%	21.184	17.637	+20.1%
- Instant Scratch Card	1.285	1.572	-18.3%	8.242	9.905	-16.8%
- Keno	0.032	0.063	-48.5%	0.290	0.392	-26.0%
<b>Sports Lottery</b>	<b>11.941</b>	<b>19.240</b>	<b>-37.9%</b>	<b>84.834</b>	<b>79.909</b>	<b>+6.2%</b>
- Lotto	7.561	8.347	-9.4%	48.648	46.357	+4.9%
- Single Match Game	3.194	9.623	-66.8%	28.680	25.114	+14.2%
- Instant Scratch Card	1.186	1.270	-6.6%	7.503	8.437	-11.1%
- Video Lottery Terminal	0.001	-	-	0.003	-	-
<b>Total</b>	<b>28.124</b>	<b>36.054</b>	<b>-22.0%</b>	<b>187.678</b>	<b>178.410</b>	<b>+5.2%</b>