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China LotSynergy Holdings Limited

華彩控股有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 8161)

ANNOUNCEMENT

The Board of Directors of China LotSynergy Holdings Limited (the “Company”) wishes to report to the shareholders of the Company that according to the announcement made by the Ministry of Finance of China, the nation’s lottery market will be closed during the 2011 Chinese New Year Holiday period for seven calendar days from 2 February 2011 through 8 February 2011. During the said period, the sales, drawing and prize claiming of all types of lottery games, except the instant scratch card games, across the nation will be suspended.

The Board of Directors of the Company also wishes to report to the shareholders of the Company that according to the market information currently available, the sales of lottery in China (Welfare Lottery and Sports Lottery) for year 2010 are estimated to exceed RMB165 billion, representing an increase of more than RMB33 billion or approximately 25% over year 2009. Of which, the sales of Welfare Lottery nationwide for year 2010 have exceeded RMB96 billion, representing an increase of more than RMB21 billion or approximately 27% over year 2009, as announced by the Ministry of Civil Affairs of China. The sales of Sports Lottery nationwide for year 2010 are estimated to reach RMB69 billion, representing an increase of more than RMB12 billion or approximately 21% over year 2009. According to the Company’s monthly operational data, the total sales of VLT, the video lottery game of Welfare Lottery, are estimated to exceed RMB9.3 billion for year 2010, with sales for the fourth quarter of 2010 estimated to reach approximately RMB3.28 billion, representing an increase of 32.5% over the third quarter of 2010. The actual lottery sales mentioned above are subject to the official announcement of the data to be made by the Ministry of Finance of China.

The Board of Directors of the Company would like to take the opportunity to wish all the shareholders of the Company a happy Chinese New Year.

This announcement is made pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited.

By order of the Board
China LotSynergy Holdings Limited
Lau Ting
Chairperson of the Board

Hong Kong, 10 January 2011

As at the date of this announcement, the Board comprises Ms. Lau Ting, Mr. Chan Shing, Mr. Wu Jingwei and Mr. Liao Yuang-whang as Executive Directors; Mr. Hoong Cheong Thard as a Non-executive Director; and Mr. Huang Shenglan, Mr. Chan Ming Fai and Mr. Cui Shuming as Independent Non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website at www.hkgem.com for at least 7 days from the date of its posting.

** For identification purposes only*