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China LotSynergy Holdings Limited

華彩控股有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 1371)

SUCCESSIVELY WON BIDS TO SUPPLY SPORTS LOTTERY TERMINALS TO SHAANXI AND HUNAN PROVINCES

The Board is pleased to announce that Lottnal, a subsidiary of the Company, has successively won bids to supply Sports Lottery terminals to Shaanxi and Hunan provinces. So far this year, the Group has secured an approximately 32% share of the total purchase volume of Sports Lottery terminals nationwide, and has become the top Sports Lottery terminal supplier.

The Board of Directors (the "Board") of China LotSynergy Holdings Limited (the "Company", together with its subsidiaries, the "Group") is pleased to announce that Guangzhou Lottnal Terminal Company Limited (廣州洛圖終端技術有限公司, "Lottnal"), a subsidiary of the Company, has successively won bids to supply Sports Lottery terminals to the provinces of Shaanxi and Hunan. Lottnal will soon sign the relevant supply contracts with the Sports Lottery Administration Centres of Shaanxi and Hunan provinces.

With the addition of Shaanxi and Hunan, the Group has successfully expanded its Sports Lottery terminal business to cover 11 provinces and regions across China. So far this year, the Group has secured an approximately 32% share of the total purchase volume of Sports Lottery terminals nationwide, and has become the top Sports Lottery terminal supplier.

In recent years, the Sports Lottery markets of Shaanxi and Hunan provinces have been on a high growth path. Over the past three years, Sports Lottery sales in the two provinces have, on average, exceeded a compound annual growth rate (CAGR) of more than 35%, surpassing the roughly 20% CAGR growth of both the nationwide Sports Lottery market and the overall China lottery market. Shaanxi Sports Lottery sales reached RMB 4.1 billion in 2014, representing growth of 83.5% year-on-year (YOY); Hunan Sports Lottery sales reached nearly RMB 6.0 billion in 2014, representing growth of 62.5% YOY.

The Group launched its Sports Lottery terminal supply business in 2013. In 2014, it advanced to become a top three supplier, and in only two years' time, secured its position as the industry leader in 2015. This is a result of the Group's many years of focus on the lottery industry, and reflects the continued popularity of the China LotSynergy brand. Faced with increasingly fierce competition in the Sports Lottery market, the Group will redouble its efforts to continuously strengthen and expand its competitive advantages, accelerate expansion into new markets and maintain its industry leading position, in order to contribute to the Chinese lottery market.

By order of the Board
China LotSynergy Holdings Limited
LAU Ting
Chairperson of the Board

Hong Kong, 14 May 2015

As at the date of this announcement, the Board comprises Ms. LAU Ting, Mr. WU Jingwei, Ms. CHAN Tan Na, Donna and Mr. LI Zi Kui as Executive Directors; Mr. HOONG Cheong Thard as a Non-executive Director; and Mr. HUANG Shenglan, Mr. CHAN Ming Fai and Mr. CUI Shuming as Independent Non-executive Directors.

** For identification purposes only*