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China Ecotourism Group Limited
中國生態旅遊集團有限公司
(Incorporated in Bermuda with limited liability)
(Stock Code: 1371)

VOLUNTARY ANNOUNCEMENT

STRATEGIC COOPERATION WITH CCCC WRHC

The Board is pleased to announce that the Company has officially entered into a strategic cooperation agreement with CCCC Water Resources and Hydropower Construction Co., Ltd. recently. Both parties will work jointly to explore various flexible cooperation models, to develop various projects which are recognized by both parties, and to build the "No. 1 Brand of the Construction of China's Tourist Areas".

This announcement is voluntarily made by China Ecotourism Group Limited (the "Company", together with its subsidiaries, collectively referred to as the "Group") to keep the shareholders of the Company and potential investors informed of the latest business development of the Group.

The board of directors of the Company (the "Board") is pleased to announce that the Company has officially entered into a cooperation agreement with CCCC Water Resources and Hydropower Construction Co., Ltd. ("CCCC WRHC") recently. Both parties will fully leveraging its resource advantages to reach a long-term and stable strategic collaboration for seizing the enormous development opportunity in the fields of cultural tourism, water, rural revitalization, ecological environment governance and constructions of tourist areas etc., for the tremendous development.

CCCC WRHC is under China Communication Construction Company Limited and the wholly-owned subsidiary of CCCC Shanghai Dredging Co., Limited. CCCC WRHC is a company engaged in the construction of harbour and waterway, the construction of water and hydropower and municipal infrastructure, the governance of water environment and rivers and lakes, ecological and environmental friendly and landscape greening, water transportation investigation and mapping, etc. CCCC WRHC has

various qualifications, such as Level One General Contracting of Water and Hydropower Engineering Construction, Level One General Contracting of Municipal Public Engineering Construction, Level One General Contracting of Harbour and Waterway Engineering Construction, Level One Professional Contracting of Foundation and Foundation Works, Level One Professional Contracting of Environmental Engineering, Level A of Investigation and Mapping, Construction Works and Highway Works.

Both parties will give full play to their own strengths in sites selection and planning, routes development, tourism project operation, brand building and engineering constructions, project management and funding operation, etc. Both parties will jointly explore various flexible cooperation models under the laws and regulations of China, carry out full range, multi-level and multi-method "three-dimensional cooperation" to jointly develop various projects which are recognized by both parties, and jointly build the "No. 1 Brand of the Construction of China's Tourist Areas".

By order of the Board
China Ecotourism Group Limited
CHAN Tan Na, Donna
Chairperson of the Board

Hong Kong, 9 July 2021

As at the date of this announcement, the Board comprises Ms. CHAN Tan Na, Donna, Mr. WU Ying Ha, Mr. WU Jingwei and Mr. DI Ling as Executive Directors; and Mr. HUANG Shenglan, Mr. CHAN Ming Fai and Mr. MENG Zhijun as Independent Non-executive Directors.