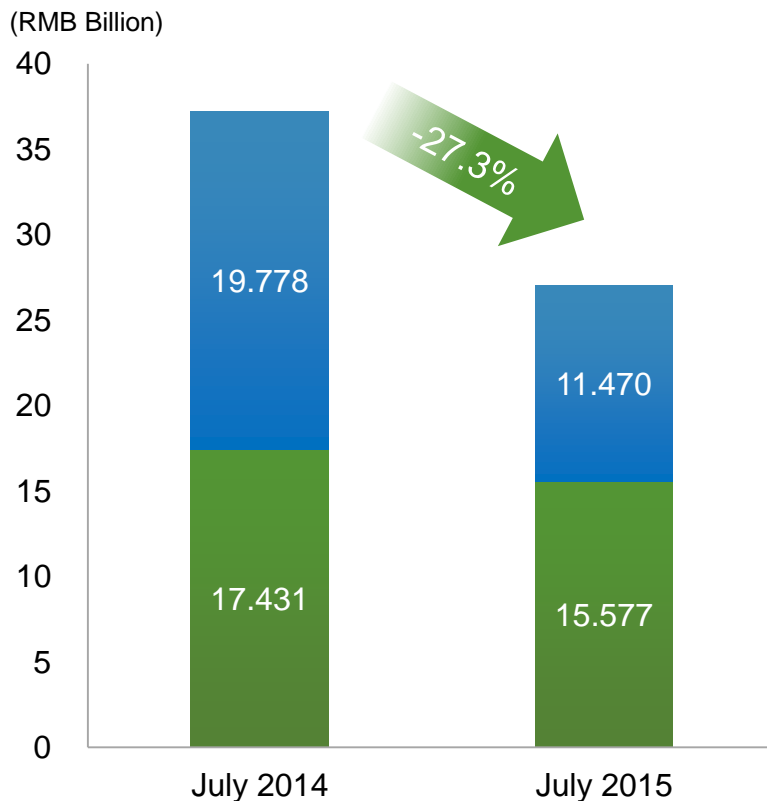


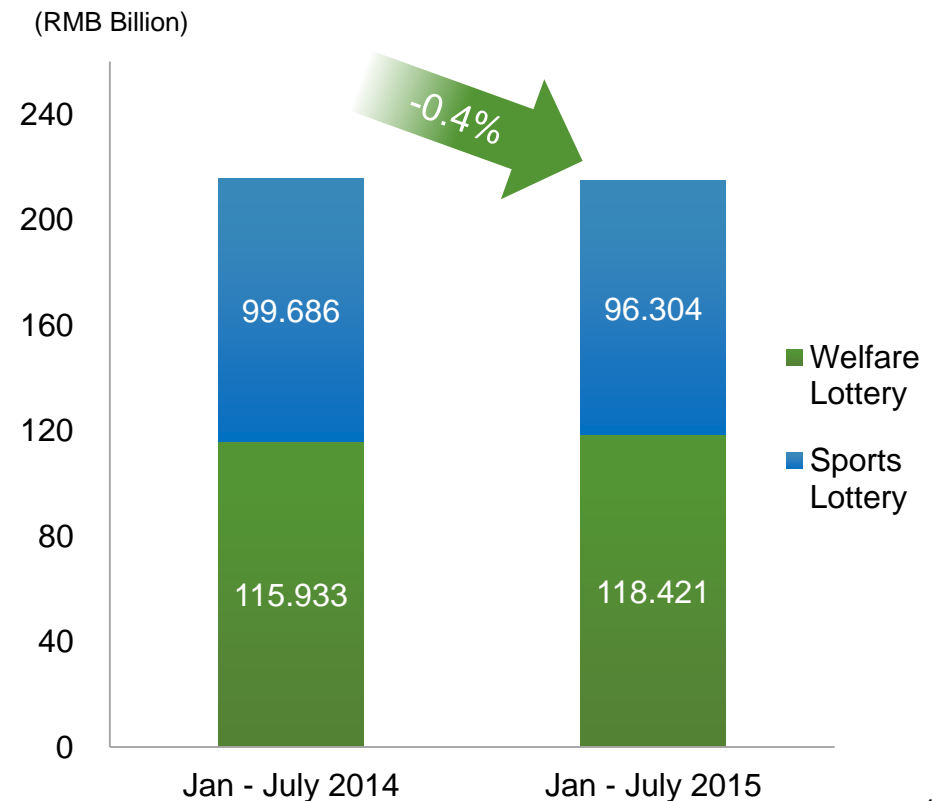
# China Lottery Sales Performance

- Announced by the Ministry of Finance, total lottery sales in July 2015 decreased by 27.3% YoY to RMB 27.047 billion from RMB 37.209 billion for the same period last year.
- Total lottery sales from Jan - July 2015 decreased by 0.4% YoY to RMB 214.725 billion, compared to RMB 215.619 billion for Jan - July 2014.

## July 2015 Lottery Sales



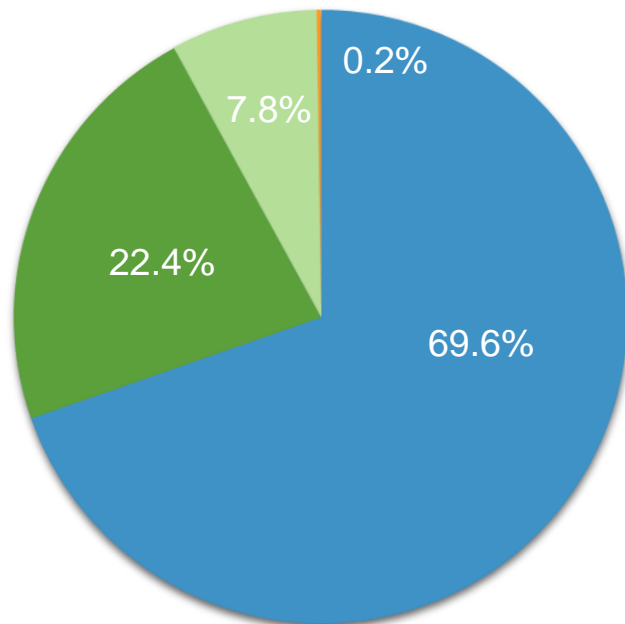
## Jan - July 2015 Lottery Sales



# Welfare Lottery Sales Performance

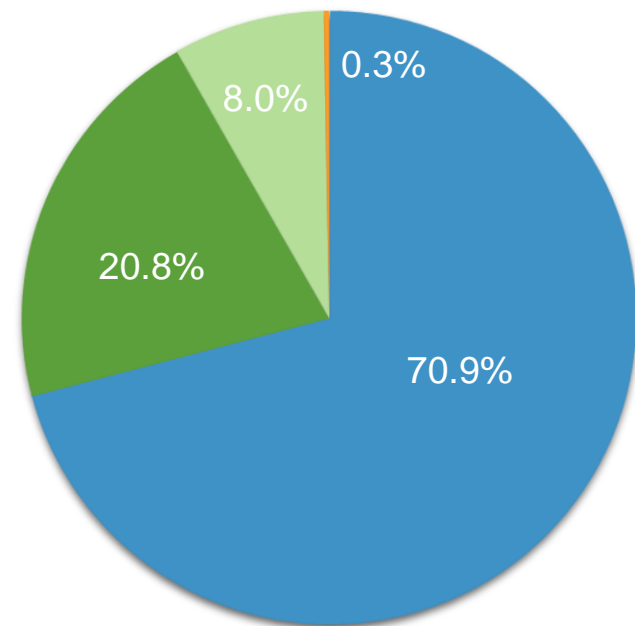
- Welfare Lottery sales decreased by 10.6% YoY to RMB 15.577 billion in July 2015, and accounted for 57.6% of total lottery sales. Lotto games, VLT, Instant Scratch Cards and Keno accounted for 69.6%, 22.4%, 7.8% and 0.2% of total welfare lottery sales, respectively.
- In Jan - July 2015, Welfare Lottery sales increased by 2.1% YoY to RMB 118.421 billion, and accounted for 55.2% of total lottery sales. Lotto games, VLT, Instant Scratch Cards and Keno accounted for 70.9%, 20.8%, 8.0% and 0.3% of total welfare lottery sales, respectively.

July 2015 Welfare Lottery Market Share by Type



■ Welfare Lotto      ■ Welfare VLT  
■ Welfare Scratch Cards      ■ Keno

Jan – July 2015 Welfare Lottery Market Share by Type

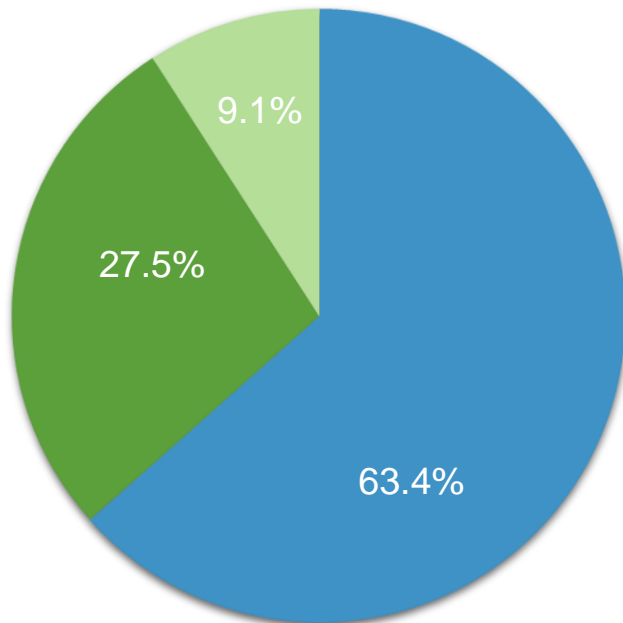


■ Welfare Lotto      ■ Welfare VLT  
■ Welfare Scratch Cards      ■ Keno

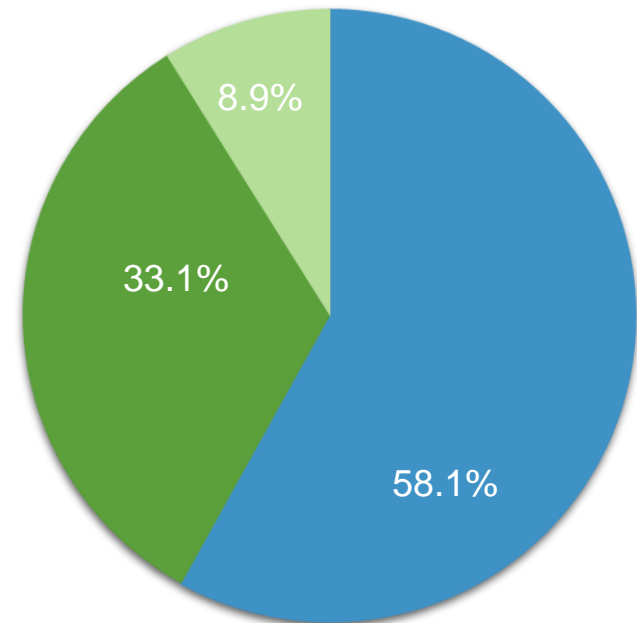
# Sports Lottery Sales Performance

- Sports Lottery sales decreased by 42.0% YoY to RMB 11.470 billion in July 2015, and accounted for 42.4% of total lottery sales. Lotto games, Single Match Games, Instant Scratch Cards and Sports VLT accounted for 63.4%, 27.5%, 9.1% and 0.0% of total Sports Lottery sales, respectively.
- In Jan - July 2015, Sports Lottery sales decreased by 3.4% YoY to RMB 96.304 billion, and accounted for 44.8% of total lottery sales. Lotto games, Single Match Games, Instant Scratch Cards and Sports VLT accounted for 58.1%, 33.1%, 8.9% and 0.0% of total Sports Lottery sales, respectively.

**July 2015 Sports Lottery Market Share by Type\***



**Jan – July 2015 Sports Lottery Market Share by Type\***



■ Sports Lotto ■ Sports SMG ■ Sports Scratch Cards

■ Sports Lotto ■ Sports SMG ■ Sports Scratch Cards

\*Note: Sports VLT sales accounted for 0.0% of total Sports Lottery sales in July 2015 and January – July 2015.

# Lottery Sales in July 2015 and Jan – July 2015

	July 2015 (RMB/Billion)	July 2014 (RMB/Billion)	Change (%)	Jan – July 2015 (RMB/Billion)	Jan – July 2014 (RMB/Billion)	Change (%)
<b>Welfare Lottery</b>	<b>15.577</b>	<b>17.431</b>	<b>-10.6%</b>	<b>118.421</b>	<b>115.933</b>	<b>+2.1%</b>
- Lotto	10.848	12.809	-15.3%	83.977	83.377	+0.7%
- Video Lottery Terminal	3.491	3.242	+7.7%	24.675	20.879	+18.2%
- Instant Scratch Card	1.211	1.306	-7.3%	9.453	11.210	-15.7%
- Keno	0.026	0.075	-65.1%	0.316	0.467	-32.3%
<b>Sports Lottery</b>	<b>11.470</b>	<b>19.778</b>	<b>-42.0%</b>	<b>96.304</b>	<b>99.686</b>	<b>-3.4%</b>
- Lotto	7.273	8.693	-16.3%	55.920	55.050	+1.6%
- Single Match Game	3.150	9.893	-68.2%	31.830	35.008	-9.1%
- Instant Scratch Card	1.047	1.191	-12.1%	8.549	9.629	-11.2%
- Video Lottery Terminal	0.001	0.000	-	0.004	0.000	-
<b>Total</b>	<b>27.047</b>	<b>37.209</b>	<b>-27.3%</b>	<b>214.725</b>	<b>215.619</b>	<b>-0.4%</b>