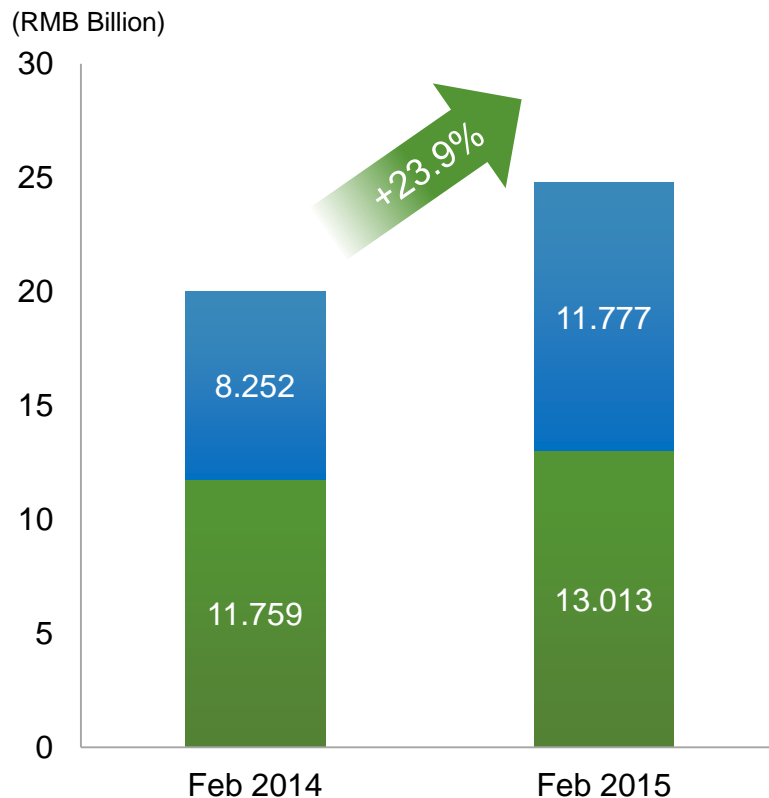


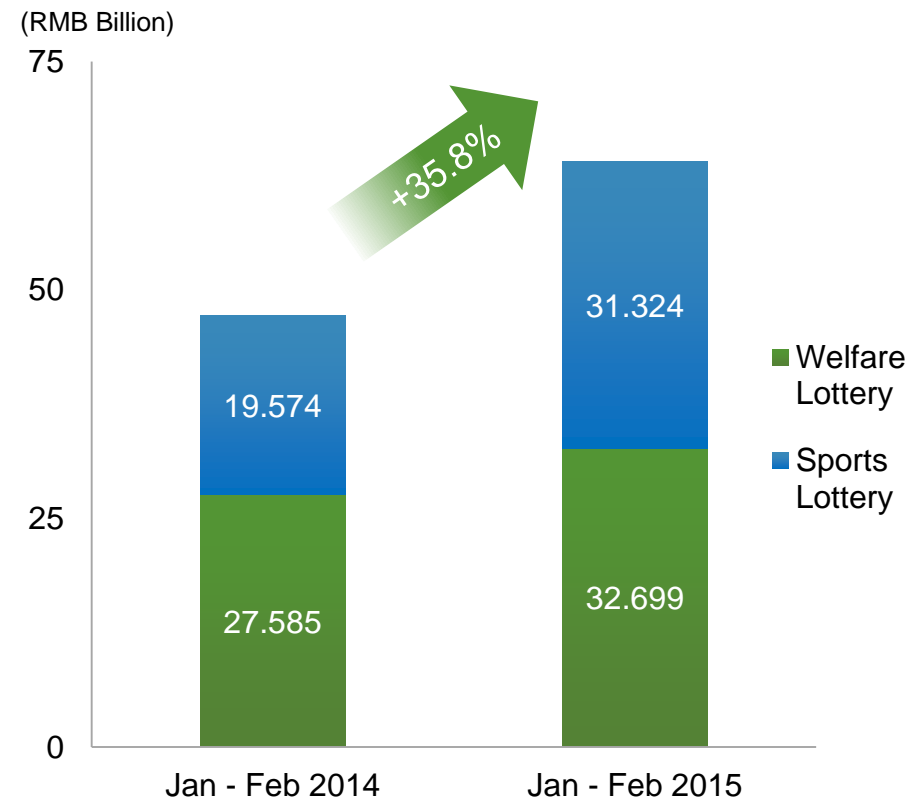
# China Lottery Sales Performance

- Announced by the Ministry of Finance, total lottery sales in February 2015 increased by 23.9% YoY to RMB 24.790 billion from RMB 20.010 billion for the same period last year.
- Total lottery sales from Jan - Feb 2015 increased by 35.8% YoY to RMB 64.023 billion, compared to RMB 47.160 billion for January - February 2014.

## February 2015 Lottery Sales



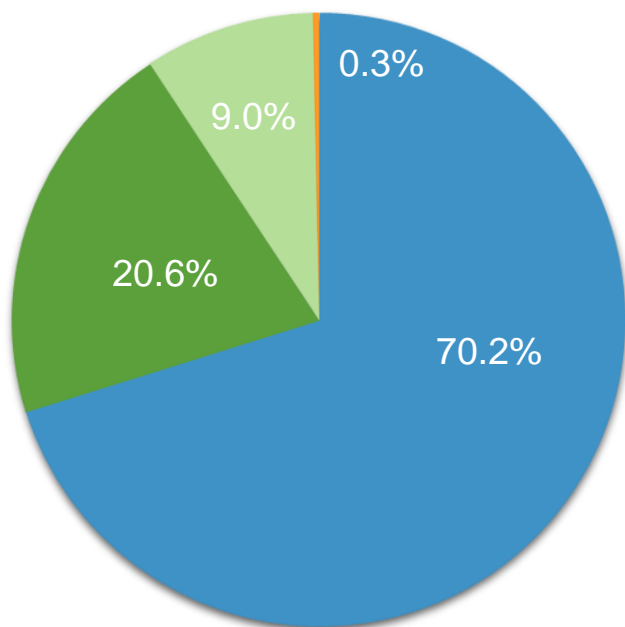
## Jan - Feb 2015 Lottery Sales



# Welfare Lottery Sales Performance

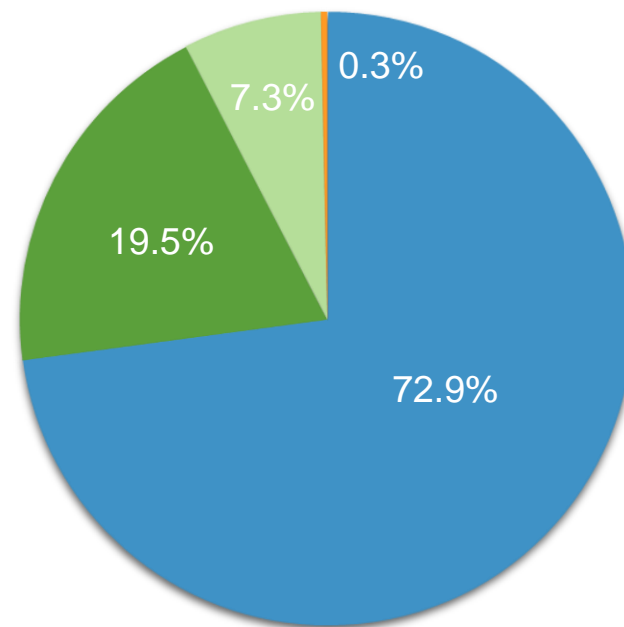
- Welfare Lottery sales increased by 10.7% YoY to RMB 13.013 billion in February 2015, and accounted for 52.5% of total lottery sales. Lotto games, VLT, Instant Scratch Cards and Keno accounted for 70.2%, 20.6%, 9.0% and 0.3% of total welfare lottery sales, respectively.
- In Jan - Feb 2015, Welfare Lottery sales increased by 18.5% YoY to RMB 32.699 billion, and accounted for 51.1% of total lottery sales. Lotto games, VLT, Instant Scratch Cards and Keno accounted for 72.9%, 19.5%, 7.3% and 0.3% of total welfare lottery sales, respectively.

**February 2015 Welfare Lottery Market Share by Type**



■ Welfare Lotto      ■ Welfare VLT  
■ Welfare Scratch Cards      ■ Keno

**Jan – Feb 2015 Welfare Lottery Market Share by Type**

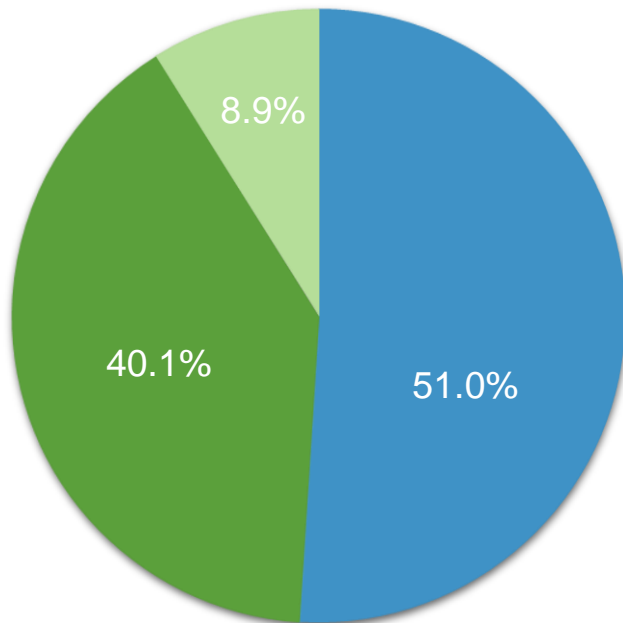


■ Welfare Lotto      ■ Welfare VLT  
■ Welfare Scratch Cards      ■ Keno

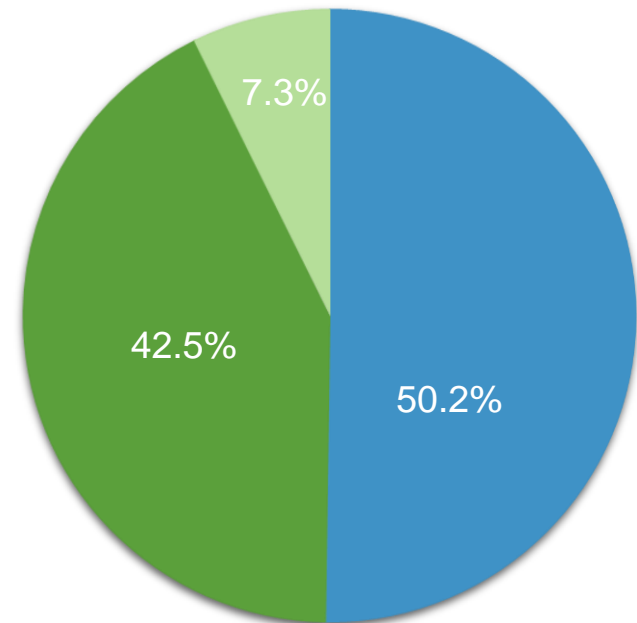
# Sports Lottery Sales Performance

- Sports Lottery sales increased by 42.7% YoY to RMB 11.777 billion in February 2015, and accounted for 47.5% of total lottery sales. Lotto games, Single Match Games, Instant Scratch Cards and Sports VLT accounted for 51.0%, 40.1%, 8.9% and 0.0% of total Sports Lottery sales, respectively.
- In Jan - Feb 2015, Sports Lottery sales increased by 60.0% YoY to RMB 31.324 billion, and accounted for 48.9% of total lottery sales. Lotto games, Single Match Games, Instant Scratch Cards and Sports VLT accounted for 50.2%, 42.5%, 7.3% and 0.0% of total Sports Lottery sales, respectively.

**February 2015 Sports Lottery Market Share by Type\***



**Jan – Feb 2015 Sports Lottery Market Share by Type\***



■ Sports Lotto ■ Sports SMG ■ Sports Scratch Cards

■ Sports Lotto ■ Sports SMG ■ Sports Scratch Cards

\*Note: Sports VLT sales accounted for 0.0% of total Sports Lottery sales in February 2015 and January – February 2015.

# Lottery Sales in February 2015 and Jan – Feb 2015

	February 2015 (RMB/Billion)	February 2014 (RMB/Billion)	Change (%)	Jan – Feb 2015 (RMB/Billion)	Jan – Feb 2014 (RMB/Billion)	Change (%)
<b>Welfare Lottery</b>	<b>13.013</b>	<b>11.759</b>	<b>+10.7%</b>	<b>32.699</b>	<b>27.585</b>	<b>+18.5%</b>
- Lotto	9.132	8.143	+12.1%	23.831	19.631	+21.4%
- Video Lottery Terminal	2.677	2.209	+21.2%	6.383	4.986	+28.0%
- Instant Scratch Card	1.166	1.359	-14.2%	2.386	2.855	-16.4%
- Keno	0.038	0.048	-20.0%	0.099	0.114	-12.8%
<b>Sports Lottery</b>	<b>11.777</b>	<b>8.252</b>	<b>+42.7%</b>	<b>31.324</b>	<b>19.574</b>	<b>+60.0%</b>
- Lotto	6.009	5.002	+20.1%	15.734	12.326	+27.6%
- Single Match Game	4.720	2.083	+126.6%	13.318	4.777	+178.8%
- Instant Scratch Card	1.048	1.167	-10.2%	2.272	2.471	-8.1%
- Video Lottery Terminal	0.0003	0.000	-	0.0004	0.000	-
<b>Total</b>	<b>24.790</b>	<b>20.010</b>	<b>+23.9%</b>	<b>64.023</b>	<b>47.160</b>	<b>+35.8%</b>