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China LotSynergy Holdings Limited

華彩控股有限公司\*

*(Incorporated in Bermuda with limited liability)*

(Stock Code: 1371)

### **THIRD WIN IN THE SUPPLY OF SPORTS LOTTERY TERMINALS TO GANSU PROVINCE**

The Board is pleased to announce that Lottnal, a subsidiary of the Company, has won a bid to supply Sports Lottery terminals to Gansu Province. This is the Group's third win in the provision of Sports Lottery terminals to Gansu Province.

The Board of Directors (the "Board") of China LotSynergy Holdings Limited (the "Company", together with its subsidiaries, the "Group") is pleased to announce that Guangzhou Lottnal Terminal Company Limited (廣州洛圖終端技術有限公司, "Lottnal"), a subsidiary of the Company, has won a bid to supply Sports Lottery terminals to Gansu Province, and has signed the relevant supply contract with Gansu Sports Lottery Administration Centre. This is the Group's third win in the provision of Sports Lottery terminals to Gansu Province.

In recent years, Gansu Province has witnessed remarkable growth in Sports Lottery sales. In 2013, sales in Gansu Province grew by 91% year-on-year ("YoY"), ranking first in the nation by sales growth. In 2014, sales exceeded RMB 2.7 billion, reaching new highs.

Since 2013, when the General Administration of Sports re-selected suppliers to provide Sports Lottery Computer-generated Ticket Game ("CTG") terminals, Gansu Sports Lottery authority has selected the Group in three consecutive terminal procurement tender processes. The Group's product maturity, reliability, compatibility and after-sales services have received high praise over the course of its cooperation with Gansu Sports Lottery authority. Thus, the Group's reputation for quality has become the main rationale for Gansu Sports Lottery authority to choose the Group.

In 2014, China's Sports Lottery sales grew by 33% YoY, amounting to RMB 176.4 billion. Sales of Lotto and Digit games and Match-based games, which are supported by Sports Lottery CTG terminals, reached RMB 99.2 billion and RMB 61.5 billion respectively, representing 56% and 35% of total Sports Lottery sales respectively, forming the driving force of Sports Lottery's rapid sales growth and continued customer base expansion in 2014. With the support of a favorable environment, the Group will strive to achieve even better results.

By order of the Board  
**China LotSynergy Holdings Limited**  
**LAU Ting**  
*Chairperson of the Board*

Hong Kong, 23 January 2015

As at the date of this announcement, the Board comprises Ms. LAU Ting, Mr. WU Jingwei, Ms. CHAN Tan Na, Donna and Mr. LI Zi Kui as Executive Directors; Mr. HOONG Cheong Thard as a Non-executive Director; and Mr. HUANG Shenglan, Mr. CHAN Ming Fai and Mr. CUI Shuming as Independent Non-executive Directors.

*\* For identification purposes only*