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China LotSynergy Holdings Limited

華彩控股有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 1371)

WON A BID FOR THE SHANGHAI WELFARE LOTTERY NEW SALES AND MANAGEMENT SYSTEM AND TECHNICAL SERVICES PROJECT

The Board is pleased to announce that San Huan Yong Xin, a subsidiary of the Company, has won a joint bid for the “Shanghai Welfare Lottery New Sales and Management System and Technical Services Project” with Bestinfo.

The Board of Directors (the “Board”) of China LotSynergy Holdings Limited (the “Company”, together with its subsidiaries, the “Group”) is pleased to announce that Guangzhou San Huan Yong Xin Technology Company Limited (廣州市三環永新科技有限公司, “San Huan Yong Xin”), a subsidiary of the Company, has won a joint bid for the “Shanghai Welfare Lottery New Sales and Management System and Technical Services Project” (上海福利彩票新銷售與管理系統技術服務項目) with Beijing Bestinfo Cyber Technology Co., Ltd (北京貝英斯數碼技術有限公司, “Bestinfo”). The two parties signed the relevant contract with Shanghai Welfare Lottery Issuance Centre on 15 August 2014. San Huan Yong Xin and Bestinfo will jointly provide Shanghai Welfare Lottery Issuance Centre with a comprehensive lottery sales and management system, as well as betting terminals, with revenue sharing based on a fixed percentage of Shanghai Welfare Lottery’s total Computer Generated Ticket (“CTG”) sales.

San Huan Yong Xin is one of the three approved terminal providers of the China Welfare Lottery Issuance and Administration Centre, and currently provides terminal equipment and technical services to Welfare Lottery centres in Guangdong province and Chongqing. San Huan Yong Xin has collaborated with Bestinfo on technology and services for over 10 years, and the two companies currently jointly provide the CTG sales system, betting terminals and services for Guangdong Welfare Lottery, China’s largest provincial Welfare CTG market in terms of terminal installed base and sales. The parties have won broad acclaim and recognition from lottery authorities and lottery points of sale.

To contribute to the development of Shanghai Welfare Lottery, San Huan Yong Xin and Bestinfo will work closely to complete the project efficiently, and to the highest of standards.

By order of the Board
China LotSynergy Holdings Limited
LAU Ting
Chairperson of the Board

Hong Kong, 15 August 2014

As at the date of this announcement, the Board comprises Ms. LAU Ting, Mr. WU Jingwei, Ms. CHAN Tan Na, Donna and Mr. LI Zi Kui as Executive Directors; Mr. HOONG Cheong Thard as a Non-executive Director; and Mr. HUANG Shenglan, Mr. CHAN Ming Fai and Mr. CUI Shuming as Independent Non-executive Directors.

** For identification purposes only*