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China LotSynergy signs “Henan Sports Lottery Telephone Lottery Sales  
Management System Project Contract”

China LotSynergy Holdings Limited (the “Company”) is pleased to announce that Beijing Huacai Yingtong Technology Company Limited (“Huacai Yingtong”), a subsidiary of the Company, has recently signed the “Telephone Lottery Sales Management System Software Development Services Project Contract” with Henan Sports Lottery Administration Centre (“Henan Sports Lottery”).

In accordance with the project requirements, Huacai Yingtong will provide Henan Sports Lottery with system project planning, software design development and system testing, alongside other comprehensive services, such as facilitation of third party testing, software update and maintenance services. Also, Huacai Yingtong will connect Henan Sports Lottery’s system with the National Sports Lottery Administration Centre’s system, which is under the General Administration of Sport, along with client-ends of lottery distributors, lottery games of game providers and designated financial institutions and telecom operators. The system provided by Huacai Yingtong simultaneously supports both direct and consignment sales models, and comes with extensive peripheral systems,

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including reporting, business analysis and client service systems. To date, Huacai Yingtong has initiated a thorough and comprehensive technical consultation with Henan Sports Lottery on the project implementation criteria, and will soon complete a series of tasks as required, including software development, operations training, installation testing and system submission and acceptance.

Henan province is an economically significant province and a leading provincial lottery market in China. In 2014, Sports Lottery sales in Henan province grew by 34% year-on-year, exceeding RMB 8 billion for the first time and ranking 7th nationwide. From January to June 2015, Henan Sports Lottery advanced to the 5th place nationwide by sales. At the same time, Henan province is also the most populous Chinese province, with over 100 million population and over 80 million mobile phone users. Given the large lottery market size and mobile phone user base, the development of new media lottery in Henan province is promising.

Through its development of the telephone lottery sales management system, the Group has undertaken the core system of Henan province's new type Sports Lottery games and sales system. This also marks an important milestone in Henan Sports Lottery's construction of telephone lottery sales channels. The Company will go to great lengths to support

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Henan Sports Lottery in expanding the new media lottery market and make positive contributions to the lottery industry's adoption of China's "internet plus" strategy.