

## **China Lottery Sales Performance**

Total sales of China lottery from Jan - Jul 2016 increased by 5.6% YoY to RMB 226.655 billion.

The total sales of China lottery in 2016 is expected to reach RMB 388.55 billion.



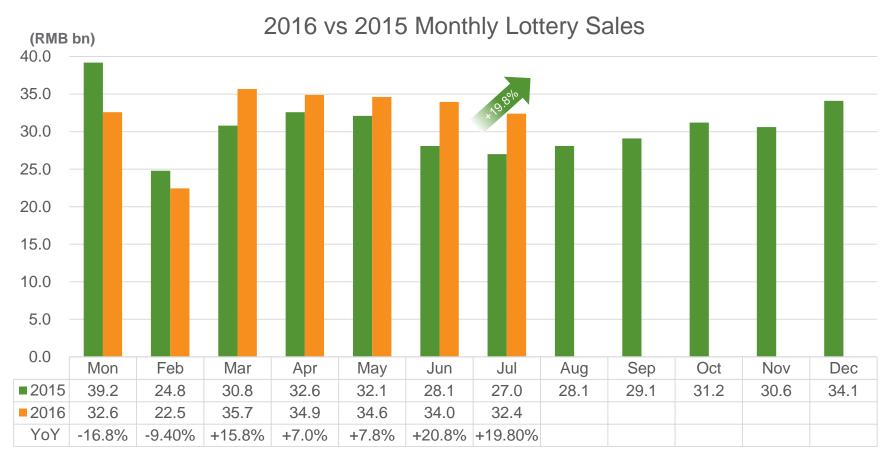
Source: Ministry of Finance (exclude FY Estimation)



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# **China Lottery Sales Performance**

#### Total lottery sales in Jul 2016 increased by 19.8% YoY to RMB 32.403 billion

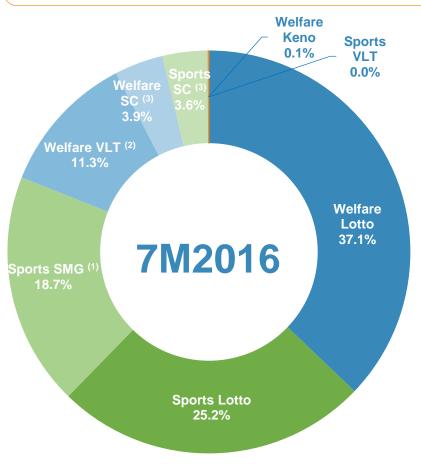


Source: Ministry of Finance



## China Lottery Sales in Jan - Jul 2016

Welfare Lottery sales increased by 0.4% YoY to RMB 118.907 billion in Jan - Jul 2016, Sports Lottery sales increased by 11.9% YoY to RMB 107.749 billion in Jan - Jul 2016.



	7M2016 Sales (RMB bn)	YoY (%)	Percentage of Total Sales (%)
Welfare Lotte	ery 118.907	+0.4%	52.5%
<ul><li>Lotto</li></ul>	84.179	+0.2%	37.1%
Welfare \	/LT 25.701	+4.2%	11.3%
<ul><li>Scratch cards</li></ul>	8.861	-6.3%	3.9%
<ul><li>Keno</li></ul>	0.166	-47.4%	0.1%
Sports Lotte	ry 107.749	+11.9%	47.5%
<ul><li>Lotto</li></ul>	57.016	+2.0%	25.2%
<ul><li>SMG</li></ul>	42.460	+33.4%	18.7%
<ul><li>Scratch cards</li></ul>	8.268	-3.3%	3.6%
Sports VI	_T 0.0043	+15.2%	0.0%
Total Lottery	226.655	+5.6%	100.0%

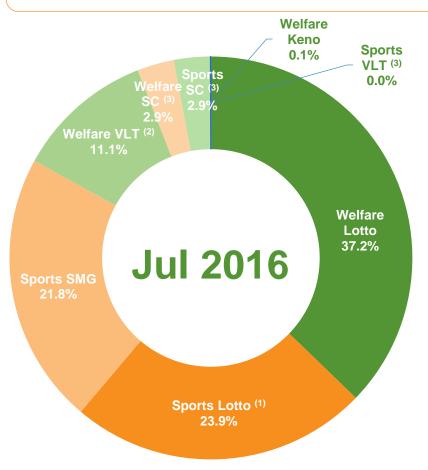
Source: Ministry of Finance

Note: (1) SMG: Single Match Games; (2) VLT: Video Lottery Terminals; (3) SC: Scratch Cards.



## **China Lottery Sales in Jul 2016**

Welfare Lottery sales increased by 6.7% YoY to RMB 16.622 billion in Jul 2016, Sports Lottery sales increased by 37.6% YoY to RMB 15.781 billion in Jul 2016.



	Jul 2016 Sales (RMB bn)	<b>YoY</b> (%)	Percentage of Total Sales (%)
Welfare Lottery	16.622	+6.7%	51.3%
<ul><li>Lotto</li></ul>	12.061	+11.2%	37.2%
<ul><li>Welfare VLT</li></ul>	3.587	+2.8%	11.1%
<ul><li>Scratch cards</li></ul>	0.956	-21.1%	2.9%
<ul><li>Keno</li></ul>	0.018	-32.0%	0.1%
Sports Lottery	15.781	+37.6%	48.7%
<ul><li>Lotto</li></ul>	7.760	+6.7%	23.9%
<ul><li>SMG</li></ul>	7.078	+124.7%	21.8%
<ul><li>Scratch cards</li></ul>	0.942	-10.0%	2.9%
<ul><li>Sports VLT</li></ul>	0.0006	-0.3%	0.0%
Total Lottery	32.403	+19.8%	100.0%

Source: Ministry of Finance

Note: (1) SMG: Single Match Games; (2) VLT: Video Lottery Terminals; (3) SC: Scratch Cards.