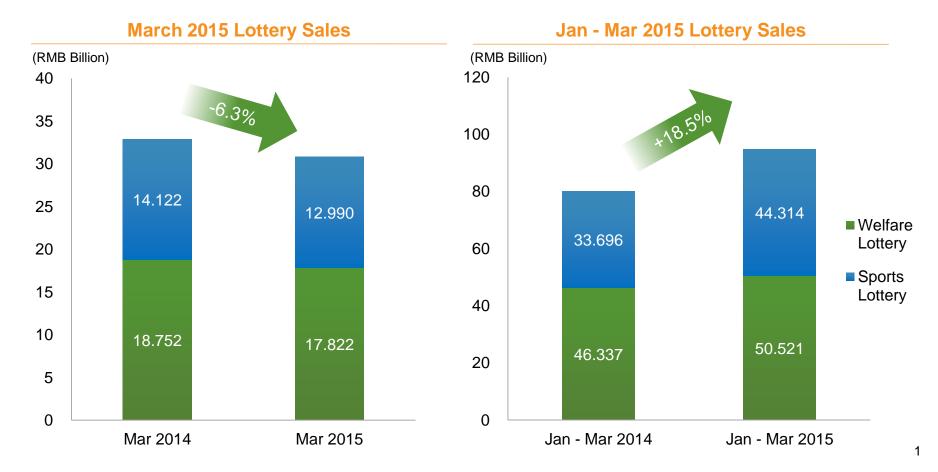
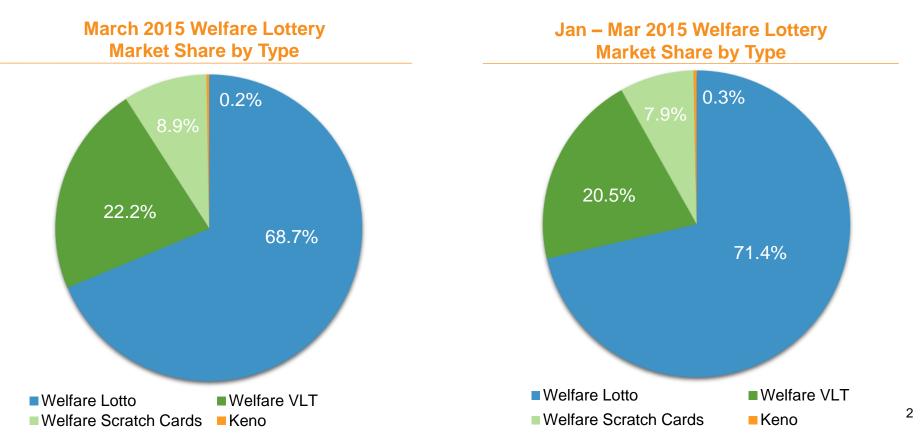
## **China Lottery Sales Performance**

- Announced by the Ministry of Finance, total lottery sales in March 2015 decreased by 6.3% YoY to RMB 30.812 billion from RMB 32.874 billion for the same period last year.
- Total lottery sales from Jan Mar 2015 increased by 18.5% YoY to RMB 94.835 billion, compared to RMB 80.034 billion for Jan - Mar 2014.



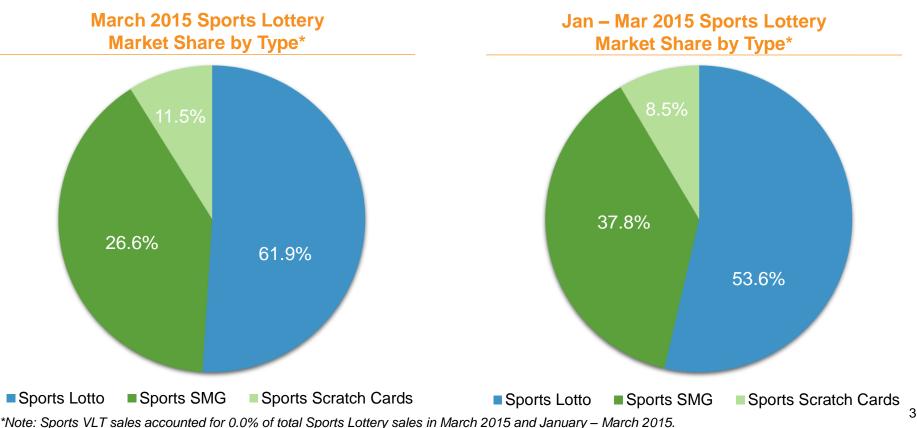
## **Welfare Lottery Sales Performance**

- Welfare Lottery sales decreased by 5.0% YoY to RMB 17.822 billion in March 2015, and accounted for 57.8% of total lottery sales. Lotto games, VLT, Instant Scratch Cards and Keno accounted for 68.7%, 22.2%, 8.9% and 0.2% of total welfare lottery sales, respectively.
- In Jan Mar 2015, Welfare Lottery sales increased by 9.0% YoY to RMB 50.521 billion, and accounted for 53.3% of total lottery sales. Lotto games, VLT, Instant Scratch Cards and Keno accounted for 71.4%, 20.5%, 7.9% and 0.3% of total welfare lottery sales, respectively.



## **Sports Lottery Sales Performance**

- Sports Lottery sales decreased by 8.0% YoY to RMB 12.990 billion in March 2015, and accounted for 42.2% of total lottery sales. Lotto games, Single Match Games, Instant Scratch Cards and Sports VLT accounted for 61.9%, 26.6%, 11.5% and 0.0% of total Sports Lottery sales, respectively.
- In Jan Mar 2015, Sports Lottery sales increased by 31.5% YoY to RMB 44.314 billion, and accounted for 46.7% of total lottery sales. Lotto games, Single Match Games, Instant Scratch Cards and Sports VLT accounted for 53.6%, 37.8%, 8.5% and 0.0% of total Sports Lottery sales, respectively.



## Lottery Sales in March 2015 and Jan – Mar 2015

|                          | March<br>2015<br>(RMB/Billion) | March<br>2014<br>(RMB/Billion) | Change<br>(%) | Jan – Mar<br>2015<br>(RMB/Billion) | Jan – Mar<br>2014<br>(RMB/Billion) | Change<br>(%) |
|--------------------------|--------------------------------|--------------------------------|---------------|------------------------------------|------------------------------------|---------------|
| Welfare Lottery          | 17.822                         | 18.752                         | -5.0%         | 50.521                             | 46.337                             | +9.0%         |
| - Lotto                  | 12.241                         | 13.368                         | -8.4%         | 36.071                             | 32.999                             | +9.3%         |
| - Video Lottery Terminal | 3.961                          | 3.347                          | +18.3%        | 10.343                             | 8.333                              | +24.1%        |
| - Instant Scratch Card   | 1.580                          | 1.961                          | -19.4%        | 3.966                              | 4.816                              | -17.6%        |
| - Keno                   | 0.041                          | 0.076                          | -46.5%        | 0.140                              | 0.190                              | -26.3%        |
| Sports Lottery           | 12.990                         | 14.122                         | -8.0%         | 44.314                             | 33.696                             | +31.5%        |
| - Lotto                  | 8.037                          | 8.649                          | -7.1%         | 23.771                             | 20.975                             | +13.3%        |
| - Single Match Game      | 3.453                          | 3.816                          | -9.5%         | 16.771                             | 8.592                              | +95.2%        |
| - Instant Scratch Card   | 1.500                          | 1.658                          | -9.5%         | 3.772                              | 4.129                              | -8.6%         |
| - Video Lottery Terminal | 0.0004                         | -                              | -             | 0.0008                             | -                                  | -             |
| Total                    | 30.812                         | 32.874                         | -6.3%         | 94.835                             | 80.034                             | +18.5%        |

Lot Synergy