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China Ecotourism Group Limited

中國生態旅遊集團有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 1371)

WON ANOTHER BID FOR GUANGDONG WELFARE LOTTERY'S SYSTEM TECHNICAL SERVICE PROJECT

The board of directors (the “Board”) of China Ecotourism Group Limited (the “Company”, together with its subsidiaries, collectively referred to as the “Group”) is pleased to announce that Beijing Bestinfo Cyber Technology Co., Ltd. (“Bestinfo”), a subsidiary of the Company, has won another bid for the “Technical Services Procurement Project for Guangdong Welfare Lottery Computer-Generated Ticket Game Sales Management System”. The Group won the bids for two procurement projects from Guangdong Welfare Lottery Issuance Centre (“Guangdong Welfare Lottery”) within a month, which clearly reflects that its overall strengths in computer-generated lottery ticket operation are widely recognized by lottery issuance organizations and the market.

According to the procurement project, Bestinfo will provide Guangdong Welfare Lottery with technical services for operation and maintenance of the computer-generated lottery ticket game sales management system (including sales system and analytic system) in Guangdong Province, ensuring safe, stable and continuous operation of the system. In addition, Bestinfo will participate in technical development for new functions and new businesses, and safeguard the accuracy and completeness of all data.

Guangdong Welfare Lottery remains the largest provincial welfare lottery issuer of China by sales for 14 consecutive years. In 2021, it sold welfare lottery tickets of approximately RMB 16.18 billion and raised welfare lottery public welfare fund of RMB 5.02 billion. The fundraising efficiency ratio hit a historic high.

Bestinfo is credited with one of the first technical providers to establish the computer-generated ticket game hotline system in China. It has served the welfare lottery industry for almost three decades and provided technical services to Guangdong Welfare Lottery for more than 20 years. The sales management system for computer-generated ticket game it provided has been operating continuously and smoothly. Besides, persistent research and development efforts have been made to maintain its primacy, thereby laying a solid technical foundation to ensure the smooth operation of welfare lottery sales in Guangdong Province and fundraising of public welfare fund.

In March this year, Guangzhou Lottnal Terminal Company Limited, another subsidiary of the Company, won the bid for the Guangdong Welfare Lottery Computer-Generated Ticket Game Sales Terminals Procurement Project from Guangdong Welfare Lottery. The Group won the bids of system technical service project and terminals project in a row from China's largest provincial welfare lottery issuer, which manifests its strong competence in the provision of multifaceted services.

By Order of the Board
China Ecotourism Group Limited
CHAN Tan Na, Donna
Chairperson of the Board

Hong Kong, 8 April 2022

As at the date of this announcement, the Board comprises Ms. CHAN Tan Na, Donna, Mr. WU Jingwei, Mr. DI Ling and Mr. QIU Peiyuan as Executive Directors; and Mr. HUANG Shenglan, Mr. CHAN Ming Fai and Dr. MENG Zhijun as Independent Non-executive Directors.