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China LotSynergy Holdings Limited

華彩控股有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 1371)

COOPERATION WITH SPD BANK ON TELEPHONE LOTTERY BUSINESS

The Board is pleased to announce that the Group has cooperated with SPD Bank to launch telephone lottery sales service for the bank's mobile banking users, offering a full suite of lottery services including betting, lottery-related information and historical charts and data.

The board of Directors (the "Board") of China LotSynergy Holdings Limited (the "Company", together with its subsidiaries, the "Group") is pleased to announce that, Beijing Huacai Yingtong Technology Company Limited (北京華彩贏通科技有限公司) ("Huacai Yingtong"), a subsidiary of the Company, has cooperated with Shanghai Pudong Development Bank Co., Ltd. ("SPD Bank") to launch telephone lottery sales business. Huacai Yingtong has developed a lottery purchase platform for the bank to offer a full suite of lottery services including betting, lottery-related information and historical charts and data to the bank's mobile banking users. The service has been successfully launched on SPD Bank's mobile banking application.

SPD Bank has expanded at a fast pace since it was established in 1992. It was among the top 200 enterprises in Forbes' Global 2000 Leading Companies, with total assets of RMB 3,145.7 billion by the end of 2012. In the last two years, SPD Bank has actively promoted its mobile banking business taking advantage of various electronic channels. As at the end of October 2013, the number of its mobile banking users had reached approximately 2.7 million from approximately 1.2 million at the beginning of the year. Meanwhile, its number of mobile banking transactions and total amount increased by 260% YOY and 1,100% YOY respectively.

The Group has taken the lead in expanding its telephone lottery presence by cooperating with financial institutions including Bank of Communications, China UnionPay, China Merchants Bank, Bank of China, SPD Bank, Bank of Chengdu and China Minsheng Bank. The cooperation with financial institutions has addressed a major bottleneck in telephone lottery - the payment issue. A bundled bank account provides the greatest convenience, security and experience for players in purchasing lottery and claiming their prize money. Management believes its strategic planning and comprehensive capabilities in the new media lottery area have positioned the Group for the opportunities in the development of new media lottery.

This announcement is made by the Company pursuant to Part XIVA of the Securities and Futures Ordinance and rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

By order of the Board
China LotSynergy Holdings Limited
LAU Ting
Chairperson of the Board

Hong Kong, 27 November 2013

As at the date of this announcement, the Board comprises Ms. LAU Ting, Mr. WU Jingwei, Ms. CHAN Tan Na, Donna and Mr. LI Zi Kui as Executive Directors; Mr. HOONG Cheong Thard as a Non-executive Director; and Mr. HUANG Shenglan, Mr. CHAN Ming Fai and Mr. CUI Shuming as Independent Non-executive Directors.

** For identification purposes only*