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Shanghai Welfare Lottery New Sales and Management System Launch Earns Broad Acclaim

Shanghai Welfare Lottery's new sales management system and betting terminals, supplied by the subsidiaries of China LotSynergy Holdings Limited (the "Company"), Beijing Bestinfo Cyber Technology Company Limited and Guangzhou San Huan Yong Xin Technology Company Limited, officially commenced sales operation in May 2015. Since the launch, the new sales management system has provided stable operations and comprehensive services, enabling Shanghai Welfare Lottery to achieve unified management and data sharing, effectively ensuring that the overall development needs of the Shanghai Welfare Lottery market are met.

The launch of the new sales management system solves the issues surrounding Shanghai Welfare Lottery's previous arrangement, where two different suppliers provided independent transaction systems and betting terminals. This prevented users from being able to purchase or claim prizes for all Shanghai Welfare Lottery game varieties at any single point of sale. The new sales management system enables users to purchase and claim prizes for all 8 game varieties, including “双色球”,

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“3D”, “七乐彩”, “快三”, “时时乐”, “15 选 5”, “东方 6+1” and “天天彩选 4” at all points of sale located in Shanghai. Meanwhile, the new real-time bank payment function further guarantees the security of Shanghai Welfare Lottery’s lottery proceeds, reduces financial management costs and motivates the enthusiasm of points of sale. Furthermore, the new sales management system offers statistics and analysis on all Shanghai Welfare Lottery transaction data, enhancing the overall management functions of the betting outlets and deeply integrating the electronic lottery draw system. The security, reliability and productivity of the system are also greatly strengthened with the addition of a disaster recovery system and data backup centre. With the use of new technology and system architecture, the new sales management system is also equipped with very flexible expansion capabilities to suit to the needs of different markets, and carries broad promotional value. The new sales management system has already won recognition and praise from lottery authorities, points of sale and lottery players.

After jointly winning the bid and signing the contract for the “Shanghai Welfare Lottery New Sales and Management System Technical Services Project”, the subsidiaries of the company overcame various difficulties related to tight time constraints, heavy responsibilities and demanding

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requirements. The project was successfully launched in accordance with the requirements, after completing the demand survey, technical reserve, programme development, system testing, game launch and system trial run stages. This is another milestone for the company in the lottery sales system and terminal services area, and is also an affirmation of the company's professional capabilities.

We believe that Shanghai Welfare Lottery's future development will reach new heights through the joint efforts of the company and Shanghai Welfare Lottery.