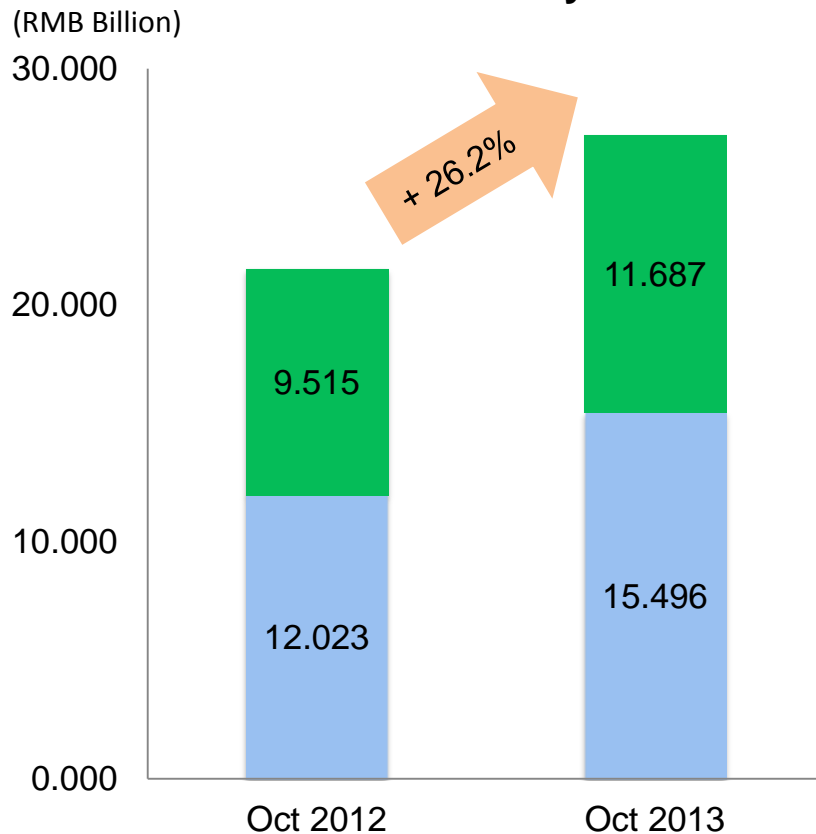


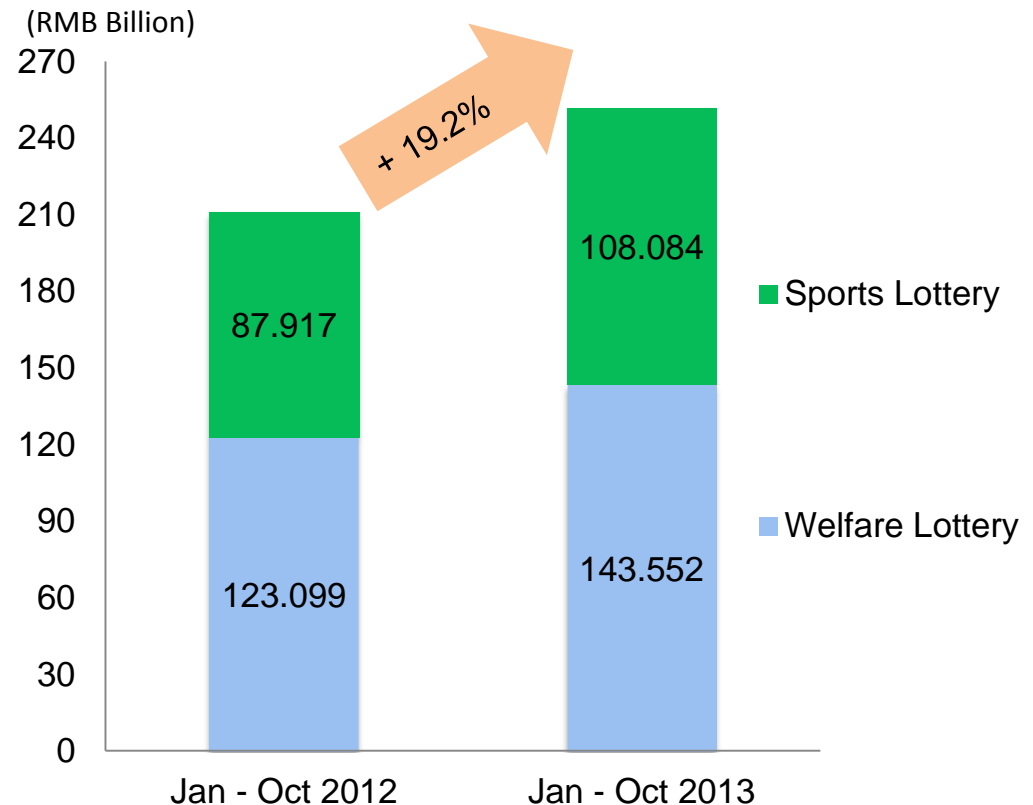
# China Lottery Sales Performance

- ✓ Announced by the Ministry of Finance, total lottery sales in October of 2013 increased by 26.2% YoY to RMB 27.183 billion from RMB 21.538 billion for the same period last year.
- ✓ Total lottery sales for the first ten months of 2013 increased by 19.2% YoY to RMB 251.636 billion, compared to RMB 211.016 billion for the same period last year.

## October 2013 Lottery Sales



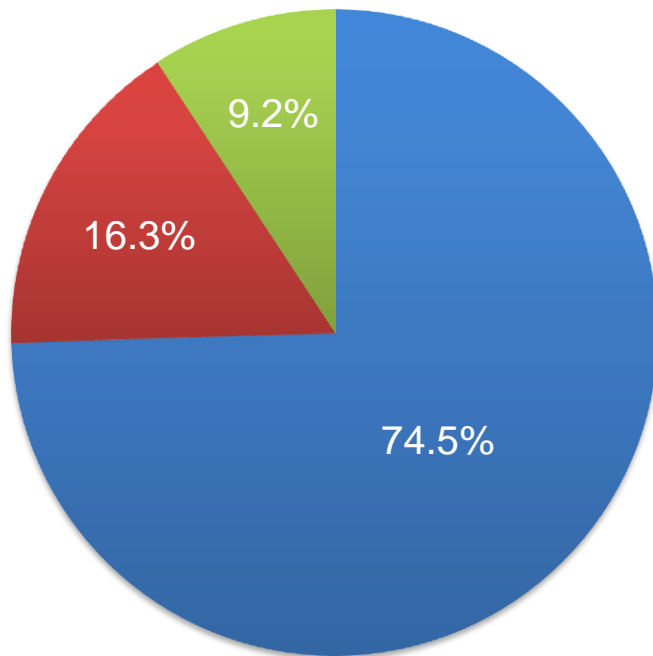
## Jan – Oct 2013 Lottery Sales



# Welfare Lottery Sales Performance

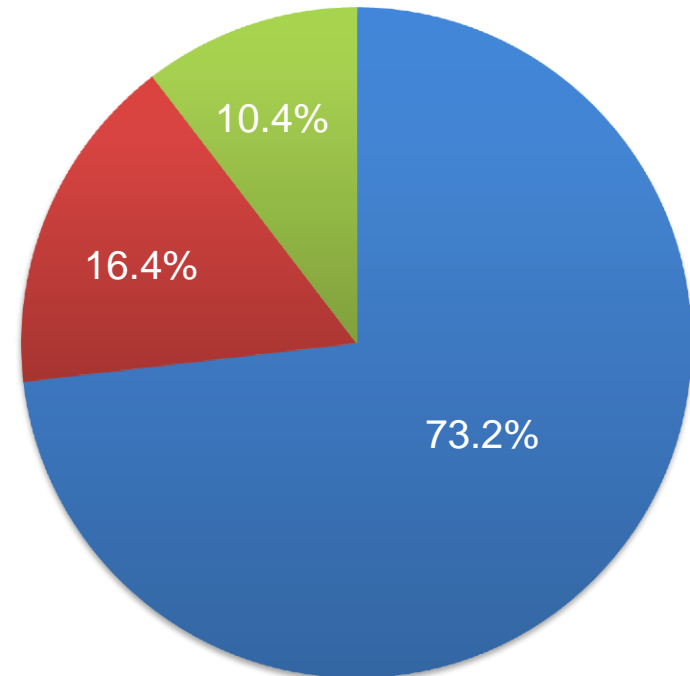
- ✓ Welfare Lottery sales increased by 28.9% YoY to RMB 15.496 billion in October 2013, accounted for 57.01% of total lottery sales. Lotto games, VLT and Instant Scratch Cards accounted for 74.52%, 16.26% and 9.22% of total welfare lottery sales, respectively.
- ✓ In first ten months of 2013, Welfare Lottery sales increased by 16.6% YoY to RMB 143.552 billion, accounted for 57.05% of total lottery sales. Lotto games, VLT and Instant Scratch Cards accounted for 73.17%, 16.42% and 10.41% of total welfare lottery sales, respectively.

**October 2013 Welfare Lottery Market Share by Type**



■ Welfare Lotto ■ Welfare VLT ■ Welfare Scratch Cards

**Jan – Oct 2013 Welfare Lottery Market Share by Type**

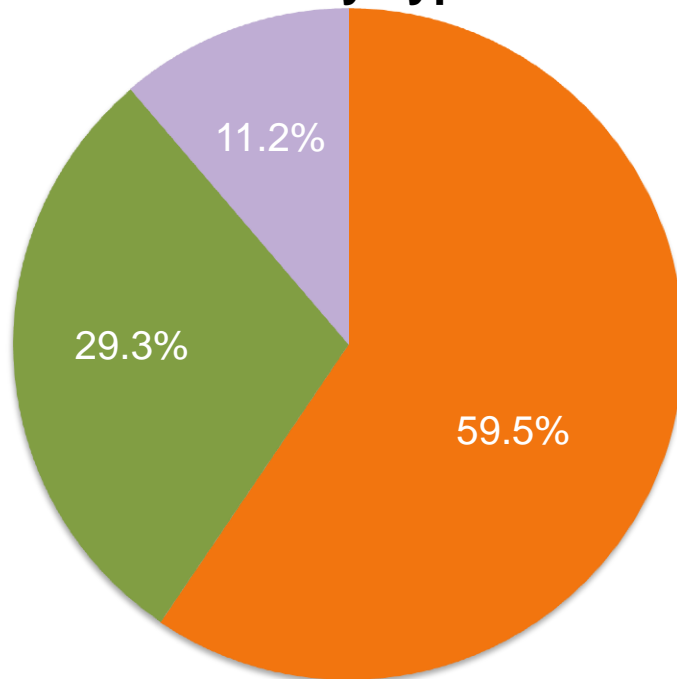


■ Welfare Lotto ■ Welfare VLT ■ Welfare Scratch Cards

# Sports Lottery Sales Performance

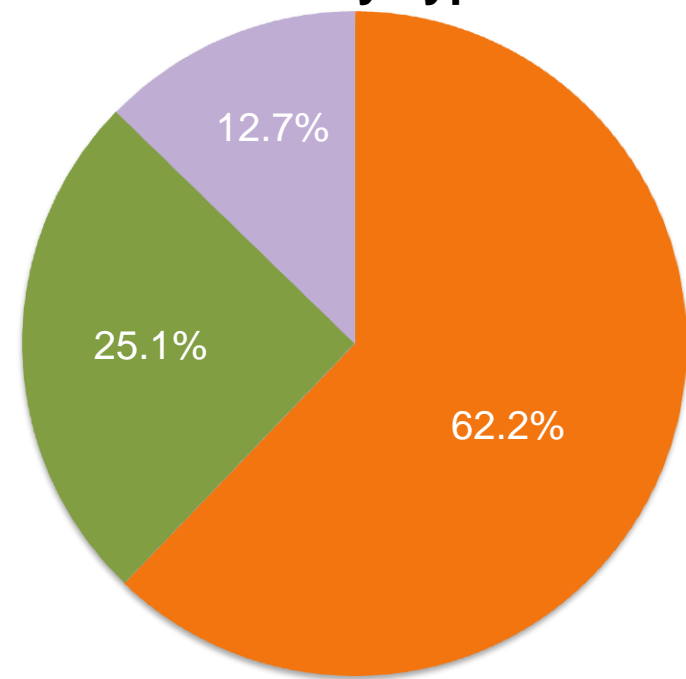
- ✓ Sports Lottery sales increased by 22.8% YoY to RMB 11.687 billion in October 2013, accounted for 42.99% of total lottery sales. Lotto games, Single Match Game and Instant Scratch Cards accounted for 59.47%, 29.28% and 11.25% of total Sports Lottery sales, respectively.
- ✓ In first ten months of 2013, Sports Lottery sales increased by 22.9% YoY to RMB 108.084 billion, accounted for 42.95% of total lottery sales. Lotto games, Single Match Game and Instant Scratch Cards accounted for 62.17%, 25.10% and 12.73% of total Sports Lottery sales, respectively.

**October 2013 Lottery Market  
Share by Type**



■ Sports Lotto ■ Sports SMG ■ Sports Scratch Cards

**Jan – Oct 2013 Lottery Market  
Share by Type**



■ Sports Lotto ■ Sports SMG ■ Sports Scratch Cards

# Lottery Sales in October and First Ten Months of 2013

	Oct 2013 (RMB/Billion)	Oct 2012 (RMB/Billion)	Change (%)	Jan – Oct 2013 (RMB/Billion)	Jan - Oct 2012 (RMB/Billion)	Change (%)
<b>Welfare Lottery</b>	<b>15.496</b>	<b>12.023</b>	<b>+28.9</b>	<b>143.552</b>	<b>123.099</b>	<b>+16.6</b>
- Lotto	11.547	8.562	+34.9	105.040	88.891	+18.2
- Video Lottery Terminal	2.520	2.037	+23.7	23.569	18.066	+30.5
- Instant Scratch Card	1.429	1.425	+0.3	14.945	16.143	-7.4
<b>Sport Lottery</b>	<b>11.687</b>	<b>9.515</b>	<b>+22.8</b>	<b>108.084</b>	<b>87.917</b>	<b>+22.9</b>
- Lotto	6.950	6.066	+14.6	67.198	51.811	+29.7
- Single Match Game	3.422	2.169	+57.8	27.130	21.347	+27.1
- Instant Scratch Card	1.315	1.280	+2.8	13.755	14.759	-6.8
<b>Total</b>	<b>27.183</b>	<b>21.538</b>	<b>+26.2</b>	<b>251.636</b>	<b>211.016</b>	<b>+19.2</b>