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China LotSynergy Holdings Limited

華彩控股有限公司\* (Incorporated in Bermuda with limited liability) (Stock Code: 1371)

## SUPPLY OF SPORTS LOTTERY TERMINALS TO GUANGXI AUTONOMOUS REGION

The Board is pleased to announce that Lottnal, a subsidiary of the Company, has won a bid to supply Sports Lottery terminals to Guangxi. Following wins in Guizhou, Gansu, Zhejiang and Anhui provinces, the Group's Sports Lottery terminal business now covers 5 provinces including 1 autonomous region in China.

The Board of Directors (the "Board") of China LotSynergy Holdings Limited (the "Company", together with its subsidiaries, the "Group") is pleased to announce that Guangzhou Lottnal Terminal Company Limited (廣州洛圖終端技術有限公司, "Lottnal"), a subsidiary of the Company, has won a bid to supply Sports Lottery terminals for Guangxi Autonomous Region's ("Guangxi") "Sports Lottery Terminal Procurement Scheme (體育彩票終端機採購)". Lottnal will soon sign the relevant supply contract with Guangxi Sports Lottery Administration Centre.

Following wins in Guizhou, Gansu, Zhejiang and Anhui provinces, the Group's Sports Lottery terminal business now covers 5 provinces including 1 autonomous region in China, marking the expansion of the Group's brand influence and the recognition gained from its comprehensive capabilities.

Last year, the Chinese government set forth a proposal to openly develop Guangxi into a new strategic focal point for Southwestern and Midwestern China, establishing new strategic positioning and development goals for the region. These government policies have also led to new momentum in the development of Guangxi's lottery market. From January to July of this year, Guangxi's Sports Lottery sales growth exceeded 20% year-on-year.

Capitalizing on the World Cup and other major sports events, the Group believes that China's Sports Lottery industry has entered a golden period of development. The Group will continue to actively grasp opportunities and accelerate the expansion of its Sports Lottery terminal business.

Hong Kong, 28 August 2014

As at the date of this announcement, the Board comprises Ms. LAU Ting, Mr. WU Jingwei, Ms. CHAN Tan Na, Donna and Mr. LI Zi Kui as Executive Directors; Mr. HOONG Cheong Thard as a Non-executive Director; and Mr. HUANG Shenglan, Mr. CHAN Ming Fai and Mr. CUI Shuming as Independent Non-executive Directors.

\* For identification purposes only