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China LotSynergy Holdings Limited

華彩控股有限公司\*

*(Incorporated in Bermuda with limited liability)*

(Stock Code: 1371)

## **REACHED AN EXCLUSIVE STRATEGIC COOPERATION ON CARD AND BOARD GAME**

The Board is pleased to announce that, the Group has become the exclusive strategic partner of Jiangsu Mahjong (“江蘇麻將”), a performance event in the World Mahjong Sports Games which hosted by Mahjong International League.

The Board of Directors (the “Board”) of China LotSynergy Holdings Limited (“the Company”, together with its subsidiaries “the Group”) is pleased to announce that Beijing Huacai Yingtong Technology Company Limited (“Huacai Yingtong”), a subsidiary of the Company, has officially become the exclusive strategic partner of Jiangsu Mahjong (“江蘇麻將”), a performance event in the World Mahjong Sports Games hosted by the Mahjong International League (“MIL”). The open auditions for the Jiangsu Mahjong (“江蘇麻將”) demonstration matches will take place online via JinCai Jiangsu Mahjong (“金財江蘇麻將”) app, which is promoted by the Group.

JinCai Jiangsu Mahjong (“金財江蘇麻將”) app is an online local card and board game app developed by the Group. Jiangsu Mahjong (“江蘇麻將”) is currently the stellar game with features of card room and tournaments, while other local mahjong game apps are expected to be developed and launched one after another.

According to the industry survey data and analysis, the card and board games market in China was sized at around RMB5.86 billion in 2016, in which the share of those games with regional specialties was about RMB3.84 billion in size. The mobile players are scattered across a number of different locations, providing development opportunities for regional card and board games. And the player needs vary by the diverse geographic location, shaping the customer base for the enterprises who engaged in card and board games with regional specialties. The number of PC and mobile card and board game players reached 155 million and 157 million respectively. There is tremendous potential in card and board games market.

As a system, game and operation services provider, the Group has built up a large customer base and wealth of experience by years of its dedication to the new media lottery market, becoming the inherent advantages of JinCai Jiangsu Mahjong (“金財江蘇麻將”) app and fueling swiftly market expansion and acceleration of growth of the new project.

Mahjong has been recognized as an official sports event since the General Administration of Sport of China published the Mahjong Competition Rules in 1998. MIL, founded in July 2015 in Lausanne, Switzerland, is the officially registered international organization for mahjong, with its members from five continents and over 40 countries and regions, and supervisors from eight countries and regions. The 1st World Mahjong Sports Games was held in Hainan Sanya, China in November 2015. There were nearly 300 mahjong lovers came from 16 countries and regions, namely China, Japan, Singapore, Denmark, Russia, the US and Canada, etc. It was the best international mahjong event with considerable number of participants.

It is anticipated that the online open auditions for Jiangsu Mahjong (“江蘇麻將”), a performing event in the 2<sup>nd</sup> World Mahjong Sports Games, will kick off in the first half of this year via JinCai Jiangsu Mahjong (“金財江蘇麻將”) app. The winners of online competition are allowed to participate in the offline tournament in Jiangsu and the shortlisted finalists will compete in the 2<sup>nd</sup> World Mahjong Sports Games.

By order of the Board  
**China LotSynergy Holdings Limited**  
**CHAN Tan Na, Donna**  
*Chairperson of the Board*

Hong Kong, 4 January, 2018

As at the date of this announcement, the Board comprises Ms. CHAN Tan Na, Donna, Mr. WU Jingwei and Mr. LI Zi Kui as Executive Directors; and Mr. HUANG Shenglan, Mr. CHAN Ming Fai and Mr. CUI Shuming as Independent Non-executive Directors.

*\* For identification purposes only*