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**Successful Bid for Henan Sports Lottery's Telephone Lottery Sales
Management System Software Development Services Project**

China LotSynergy Holdings Limited (the "Company") is pleased to announce that Beijing Huacai Yingtong Technology Company Limited ("Huacai Yingtong"), a subsidiary of the Company, has won a bid for the "Henan Sports Lottery Telephone Lottery Sales Management System Software Development Services Project".

In accordance with the project requirements, the Company will provide Henan Sports Lottery with system project planning, software design and development and system testing, alongside other comprehensive services, such as facilitation of third party testing, software update and maintenance services. Additionally, the Company will connect Henan Sports Lottery's system with the National Sports Lottery Administration Centre's system, which is under the General Administration of Sport, along with mobile client-ends of lottery distributors, lottery games of game providers and designated financial institutions and telecom operators.

Henan Province is an economically significant province in China. In 2014, Henan remained the fifth largest economy in China and topped the list in

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Midwestern China in terms of total domestic GDP. This leading economic position has propelled the rapid development of the lottery market in Henan province. In 2014, Sports Lottery sales in Henan province grew by 34% year-on-year to reach RMB 8.26 billion, exceeding RMB 8 billion for the first time and maintaining a solid top 8 nationwide rank. With a population of over 100 million and over 80 million mobile phone users, Henan province is also the most populous Chinese province. On the back of the huge scale of its lottery market and mobile phone user base, Henan's new media lottery market faces promising development prospects.

Huacai Yingtong is engaged in the new media lottery area, with professional system platform development capabilities, outstanding lottery game research and development abilities and extensive experience in sales operation. In addition, Huacai Yingtong has helped a number of provincial lottery authorities to construct and develop telephone lottery sales management platforms, through which it has gained a thorough understanding of the needs, regulations and technical systems of the National and provincial lottery centres. At the same time, Huacai Yingtong has extensive telephone lottery system development and operation experience through its collaborations with all three

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telecom operators and numerous financial institutions, with key strengths in new media lottery research, development and marketing.

This project is one of the important lottery system development projects since the announcement of new industry regulations, and will drive the rapid growth of the Company in the new media lottery area. We will strive to seize the opportunities created by the transformation of the lottery sector under China's "internet plus" strategy, and actively expand our presence in the new media lottery market to pave the way for innovative developments.