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China LotSynergy Holdings Limited

華彩控股有限公司 *

(Incorporated in Bermuda with limited liability)

(Stock code: 8161)

ANNOUNCEMENT

COOPERATION AGREEMENT WITH VOGINS ON MOBILE LOTTERY TICKET PURCHASING

The Board is pleased to announce that Huacai Yingtong has entered into the Cooperation Agreement with Vogins to join hands in the development and porting of Huacai Yingtong's mobile lottery software to Vogin's VRE platform, to enable the provision of mobile lottery ticket purchasing application to mobile phone users with handsets preloaded with the VRE platform.

This announcement is made pursuant to Rule 17.10 of the GEM Listing Rules.

Cooperation Agreement

The Board of Directors (the "Board") of China LotSynergy Holdings Limited (the "Company") is pleased to announce that, on 24 March 2010, Beijing Huacai Yingtong Technology Company Limited (北京華彩贏通科技有限公司) ("Huacai Yingtong"), a wholly-owned subsidiary of the Company, entered into a Cooperation Agreement (the "Cooperation Agreement") with Vogins Network Technology (Shanghai) Co., Ltd. (沃勤網絡科技(上海)有限公司) ("Vogins"). Under the Cooperation Agreement, Huacai Yingtong will cooperate with Vogins in the development and porting of Huacai Yingtong's mobile lottery software to Vogin's VRE (Virtual Runtime Environment) platform, to enable the provision of mobile lottery ticket purchasing application to mobile phone users with their handsets preloaded with the VRE platform, so that they can purchase Chinese lottery tickets via their mobile phone handset. The VRE is a proprietary-developed platform of Vogins. MediaTek Inc. ("MediaTek", listed on Taiwan Stock Exchange under the code "2454"), the parent company of Vogins, a producer of mobile phone chips, is now a major provider of mobile phone chips for the China market.

About Vogins Technology

Vogins Technology, established in 2006, is a technology company committed to the provision of mobile device application middleware and service. Through its proprietary VRE platform, it helps chipset maker, mobile phone maker and content provider to construct an interactive linkage to achieve the healthy development of the mobile applications business. It is headquartered in Shanghai with sales and technical support teams established in Beijing and Shenzhen. In March 2009, Vogins Technology announced in Shanghai the cooperation with MediaTek, a world-renowned mobile phone chips provider, to jointly launch the VRE application development platform. In September 2009, MediaTek acquired a 75% equity interest in Vogins Technology.

This announcement is made pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (the “GEM Listing Rules”). The Agreement does not constitute a notifiable transaction of the Company pursuant to Chapter 19 or 20 of the GEM Listing Rules.

By order of the Board
China LotSynergy Holdings Limited
Liao Yuang-whang
Executive Director

Hong Kong, 31 March 2010

As at the date of this announcement, the Board comprises Ms. Lau Ting, Mr. Chan Shing, Mr. Wu Jingwei and Mr. Liao Yuang-whang as Executive Directors; Mr. Hoong Cheong Thard and Mr. Paulus Johannes Cornelis Aloysius Karskens as Non-Executive Directors; and Mr. Huang Shenglan, Mr. Chan Ming Fai and Mr. Cui Shuming as Independent Non-Executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief:— 1. the information contained in this announcement is accurate and complete in all material respects and not misleading; 2. there are no other matters the omission of which would make any statement in this announcement misleading; and 3. all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

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