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China LotSynergy Holdings Limited

華彩控股有限公司*

(Incorporated in Bermuda with limited liability)

(Stock code: 8161)

ANNOUNCEMENT

AUTHORIZED BY ANHUI PROVINCIAL SPORTS LOTTERY CENTRE TO ENGAGE IN SALES OF SPORT LOTTERIES VIA TELEPHONE

The Board is pleased to announce that a subsidiary of the Group has been successfully authorized by Anhui Provincial Sports Lottery Centre as a sales agent to engage in the sales of Sport lotteries via telephone.

This announcement is made pursuant to Rule 17.10 of the GEM Listing Rules.

The Board of Directors (the “Board”) of China LotSynergy Holdings Limited (the “Company”) is pleased to announce that Beijing Huacai Yingtong Technology Company Limited (北京華彩贏通科技有限公司) (“Huacai Yingtong”), a subsidiary of the Group, entered into an agreement (the “Agreement”) with Anhui Provincial Sports Lottery Administration Centre (安徽省體育彩票管理中心) (“Anhui Provincial Sports Lottery Centre”) on 1 July 2010. Under the Agreement, Huacai Yingtong has been authorized by Anhui Provincial Sports Lottery Centre as a sales agent to engage in the sales of Sport Lottery computer-generated ticket games in Anhui Province (安徽省) via telephone (mobile phone and fixed line phone). Huacai Yingtong shall receive a sales commission calculated as a certain percentage of the total sales turnover so generated. The term of the Agreement shall be three years.

Anhui Provincial Sports Lottery Centre is the sole issuance and administration body for Sport Lottery in Anhui Province, China. In 2009, sales of Sport lotteries in Anhui Province amounted to over RMB1.4 billion, representing an increase of approximately 32% over 2008.

This announcement is made pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (the “GEM Listing Rules”). The Agreement does not constitute a notifiable transaction of the Company pursuant to Chapter 19 or 20 of the GEM Listing Rules.

By order of the Board
China LotSynergy Holdings Limited
Liao Yuang-whang
Executive Director

Hong Kong, 5 July 2010

As at the date of this announcement, the Board comprises Ms. Lau Ting, Mr. Chan Shing, Mr. Wu Jingwei and Mr. Liao Yuang-whang as Executive Directors; Mr. Hoong Cheong Thard and Mr. Paulus Johannes Cornelis Aloysius Karskens as Non-Executive Directors; and Mr. Huang Shenglan, Mr. Chan Ming Fai and Mr. Cui Shuming as Independent Non-Executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief:— 1. the information contained in this announcement is accurate and complete in all material respects and not misleading; 2. there are no other matters the omission of which would make any statement in this announcement misleading; and 3. all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.”

This announcement will remain on the “Latest Company Announcements” page of the GEM website at www.hkgem.com for at least 7 days from the date of its posting.

** For identification purposes only*