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China LotSynergy Holdings Limited

華彩控股有限公司*

(Incorporated in Bermuda with limited liability)

(Stock code: 8161)

ANNOUNCEMENT

AUTHORIZED BY BEIJING WELFARE LOTTERY CENTRE TO DEVELOP SERVICE POINTS FOR SALES OF WELFARE LOTTERIES VIA TELEPHONE IN BEIJING

The Board is pleased to announce that a subsidiary of the Group has been successfully authorized and approved by Beijing Welfare Lottery Centre to develop service points for sales of Welfare lotteries via telephone in Beijing.

This announcement is made pursuant to Rule 17.10 of the GEM Listing Rules.

The Board of Directors (the “Board”) of China LotSynergy Holdings Limited (the “Company”) is pleased to announce that, on 30 June 2010, Beijing Huacai Yingtong Technology Company Limited (北京華彩贏通科技有限公司) (“Huacai Yingtong”), a subsidiary of the Group, has been authorized and approved by Beijing Welfare Lottery Issuance Centre (北京市福利彩票發行中心) (“Beijing Welfare Lottery Centre”) to develop service points for the sales of welfare lotteries to users the paperless way including via mobile phone and telephone in Beijing. Huacai Yingtong shall receive a service fee calculated as a certain percentage of the lottery sales turnover so generated.

Beijing Welfare Lottery Centre is the sole issuance and administration body for Welfare Lottery in Beijing, China. In 2009, issuance of Welfare lotteries in Beijing amounted to over RMB3.1 billion.

This announcement is made pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (the “GEM Listing Rules”). The Agreement does not constitute a notifiable transaction of the Company pursuant to Chapter 19 or 20 of the GEM Listing Rules.

By order of the Board
China LotSynergy Holdings Limited
Liao Yuang-whang
Executive Director

Hong Kong, 7 July 2010

As at the date of this announcement, the Board comprises Ms. Lau Ting, Mr. Chan Shing, Mr. Wu Jingwei and Mr. Liao Yuang-whang as Executive Directors; Mr. Hoong Cheong Thard and Mr. Paulus Johannes Cornelis Aloysius Karskens as Non-Executive Directors; and Mr. Huang Shenglan, Mr. Chan Ming Fai and Mr. Cui Shuming as Independent Non-Executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.”

This announcement will remain on the “Latest Company Announcements” page of the GEM website at www.hkgem.com for at least 7 days from the date of its posting.

** For identification purposes only*