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CLS and Vogins Network Technology tie up to take a great leap in mobile lottery

On 24 March 2010, Huacai Yintong Technology Company Limited, a subsidiary of China LotSynergy Holdings Limited (“CLS”) and Vogins Network Technology Co. Ltd. (“Vogins”) entered into an agreement to unite their efforts in mobile lottery.

Vogins is a mobile device application middleware provider and service provider. In May 2009, MediaTek Inc., the world-renowned mobile phone chips producer, acquired 75% equity interest in Vogins and subsequently jointly launched the VRE (Virtual Runtime Environment) application development platform. With VRE, a middleware platform, MediaTek's chipset platform has been strengthened to provide a comprehensive solution integrating mobile phone hardware, application platform and applications. Since the acquisition, Vogin's software download platform has been preloaded in the mobile phone chips provided by MediaTek. MediaTek is now a major provider of mobile phone chips for the China market.

Since launching its mobile lottery business in 2009, CLS has demonstrated its competitive advantages in providing a suite of mobile lottery solutions, which are manifested in the high remarks given by its cooperation partners as well as the several mobile lottery contracts signed with different provincial lottery centres as of today.

CLS has great confidence in the prospect of the VRE platform. The cooperation between CLS and Vogins represents a constructive integration of mobile lottery products and the VRE platform, fully demonstrating the competitive advantages of CLS on the product side as well as its operational experience. This will provide the majority of mobile phone users in China, especially those with handsets preloaded

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with MediaTek chips, with an expedient and secure lottery ticket purchasing service as well as real-time and interactive lottery information service.

CLS and Vogins tie up to take mobile lottery to the next level.