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China LotSynergy Holdings Limited

華彩控股有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 1371)

LAUNCHED MOBILE LOTTERY BUSINESS IN PARTNERSHIP WITH MINSHENG BANK

The Board is pleased to announce that the Group has launched its jointly developed mobile lottery business with Minsheng Bank. The Group will provide Minsheng Bank's customers with lottery purchasing services for a variety of mainstream lottery games.

The Board of Directors (the "Board") of China LotSynergy Holdings Limited (the "Company", together with its subsidiaries, the "Group") is pleased to announce that Beijing Huacai Yingtong Technology Company Limited (北京華彩贏通科技有限公司) ("Huacai Yingtong"), a subsidiary of the Company, has launched its jointly developed mobile lottery business with China Minsheng Banking Corporation Limited ("Minsheng Bank"). Through Minsheng Bank's mobile banking application, Huacai Yingtong will provide Minsheng Bank's customers with lottery purchasing services for a variety of mainstream lottery games. The application has been successively rolled out to the Android and iOS platforms.

Minsheng Bank has built a dedicated customer service platform by utilizing its mobile banking, e-banking and customer service channels. At the end of 2013, Minsheng Bank had a mobile banking client base of over five million. With mobile banking transactions exceeding RMB1 trillion in 2013, Minsheng Bank was among the first banks in China to reach this amount, which is much higher than the industry average. In 2013, the China Financial Certification Authority conducted a comprehensive evaluation of China's mobile banks, where Minsheng Bank's mobile banking service received the highest composite score, and was also awarded the "China's Best Mobile Bank" accolade.

To date, Huacai Yingtong has partnered with eight financial institutions in China. The Group believes that e-banking and mobile banking is still undergoing a growth phase in China, and therefore has massive growth potential. The Group is optimistic about the prospects of the overall market, and through its close partnerships with many financial institutions, it aims to ensure that it further establishes its advantages in the new media lottery sector.

This announcement is made by the Company pursuant to Part XIVA of the Securities and Futures Ordinance and rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

By order of the Board
China LotSynergy Holdings Limited
LAU Ting
Chairperson of the Board

Hong Kong, 2 April 2014

As at the date of this announcement, the Board comprises Ms. LAU Ting, Mr. WU Jingwei, Ms. CHAN Tan Na, Donna and Mr. LI Zi Kui as Executive Directors; Mr. HOONG Cheong Thard as a Non-executive Director; and Mr. HUANG Shenglan, Mr. CHAN Ming Fai and Mr. CUI Shuming as Independent Non-executive Directors.

** For identification purposes only*