Stock Code: 1371



3 August 2016

## CHINA LOTSYNERFY WON BIDS FOR SPORTS LOTTERY TERMINAL PROCUREMENT PROGRAMMES IN JIANGSU AND GUIZHOU SPORTS LO TTERY SUCCESSIVELY TO

## EXPAND ITS COVERAGE TO SIXTEEN PROVINCES

China LotSynergy Holdings Limited ("CLS") is pleased to announce that Guangzhou Lottnal Terminal Company Limited ("Lottnal"), a subsidiary of the Company, has successively won bids for Sports Lottery CTG terminal procurement programmes in the provinces of Jiangsu and Guizhou recently. Jiangsu was a first win for Lottnal. To date, CLS's Sports Lottery terminal business has successfully expanded its coverage to 16 provinces and regions across China.

Innovation has long been the backbone of Sports Lottery development in Jiangsu, the top performing province in China's Sports Lottery space, where the innovations in product, marketing, channel, technology and management are equally emphasized. In the last decade, Jiangsu Sports Lottery has topped China's provincial markets in terms of lottery sales, backed by its increasingly enhanced game offerings. Jiangsu Sports Lottery nationwide in 2006, broke the RMB10 billion mark in 2011, and became the only provincial market which has maintained the top Sports Lottery provincial sales rank for ten consecutive years by 2015. The winning of this bid to serve Jiangsu Sports Lottery, the leading province in China's Sports Lottery market, reflects CLS's good reputation, quality products and comprehensive services, and is of great significance to CLS's development in China's Sports Lottery market.

Guizhou was a fourth win for Lottnal. Lottnal has previously won multiple bids in Zhejiang, Anhui, Gansu, Guangxi, Heilongjiang, Inner Mongolia, Shaanxi, Yunnan and Henan. This is a reflection of CLS's dedication to the China market and its region-focused strategy.

With the successive wins in Jiangsu and Guizhou, CLS has successfully expanded its Sports Lottery terminal business to cover 16 provinces and



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regions across China, further strengthening its industry leading position. It has laid an important milestone for CLS to further expand its business in China's Sports Lottery market and enhance its brand value and competitiveness.