## China Lottery Sales Performance

$\checkmark$ Announced by the Ministry of Finance, total lottery sales in May 2014 increased by $12.6 \%$ YoY to RMB 30.794 billion from RMB 27.341 billion for the same period last year.
$\checkmark$ Total lottery sales for the first five months of 2014 increased by $13.9 \%$ YoY to RMB 142.357 billion, compared to RMB 124.963 billion for the same period last year.


## Welfare Lottery Sales Performance

$\checkmark$ Welfare Lottery sales increased by $16.2 \%$ YoY to RMB 17.649 billion in May 2014, accounted for $57.31 \%$ of total lottery sales. Lotto games, VLT and Instant Scratch Cards accounted for $72.36 \%, 18.00 \%$ and $9.63 \%$ of total welfare lottery sales, respectively.
$\checkmark \quad$ In the first five months of 2014, Welfare Lottery sales increased by $14.9 \%$ YoY to RMB 81.688 billion, accounted for $57.38 \%$ of total lottery sales. Lotto games, VLT and Instant Scratch Cards accounted for $71.90 \%, 17.90 \%$ and $10.20 \%$ of total welfare lottery sales, respectively.

May 2014 Welfare Lottery Market Share by Type


Jan - May 2014 Welfare Lottery Market Share by Type


## Sports Lottery Sales Performance

$\checkmark$ Sports Lottery sales increased by 8.2\% YoY to RMB 13.146 billion in May 2014, accounted for 42.69\% of total lottery sales. Lotto games, Single Match Game and Instant Scratch Cards accounted for 65.28\%, 23.80\% and $10.92 \%$ of total Sports Lottery sales, respectively.
$\checkmark \quad$ In the first five months of 2014, Sports Lottery sales increased by $12.6 \%$ YoY to RMB 60.669 billion, accounted for 42.62\% of total lottery sales. Lotto games, Single Match Game and Instant Scratch Cards accounted for 62.65\%, $25.53 \%$ and $11.81 \%$ of total Sports Lottery sales, respectively.

## May 2014 Sports Lottery Market Share by Type



Jan - May 2014 Sports Lottery Market Share by Type


## Lottery Sales in May and First Five Months of 2014

|  | May 2014 <br> (RMB/Billion) | May 2013 <br> (RMB/Billion) | Change (\%) | Jan - May <br> 2014 | Jan - May <br> (RMB/Billion) |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| (RMB/Billion) |  |  |  |  |  | Change (\%)

