

30 July 2015

Successively Won Bids from Four Provinces, Driving the Development of
the Group's Sports Lottery Business

China LotSynergy Holdings Limited (the "Company") is pleased to announce that Guangzhou Lottnal Terminal Company Limited ("Lottnal"), a subsidiary of the Company, has recently secured Sports Lottery terminal procurement orders from the provinces of Yunnan, Inner Mongolia, Gansu and Henan. To date, the Sports Lottery terminal business of the Company has expanded to cover 13 provinces and regions across China.

Of these four provinces, Yunnan and Henan were first wins, Inner Mongolia Autonomous Region was a second win, and Gansu was a fourth win. Although it is located in China's Southwestern Frontier, Yunnan's Sports Lottery sales have consistently ranked at the top nationwide, ranking 14th place in 2014, with sales exceeding RMB 5.7 billion, and ranking within the top 10 from January to June 2015. Henan Sports Lottery sales exceeded RMB 8 billion in 2014 and approached RMB 4.8 billion from January to June 2015, respectively ranking 7th and 5th nationwide. Inner Mongolia Sports Lottery sales maintained strong growth of 35.6% year-on-year in spite of overall nationwide Sports Lottery sales growth slowing to 6.2% from January to June 2015. Over the past

30 July 2015

three years, Gansu Sports Lottery sales growth reached a compound annual growth rate (“CAGR”) of 52%, far exceeding the approximately 20% CAGR of the Sports Lottery market and overall lottery market. The outstanding performance of these provincial lottery markets is set to drive the development of the Company’s Computer-generated Ticket Game (“CTG”) business.

Since Lottnal became a qualified Sports Lottery CTG terminal supplier in 2013, it has successively won bids over the past two years. This year, it became the top selling Sports Lottery supplier, with a nearly 30% share of nationwide Sports Lottery CTG terminal sales. This is a reflection of the Sports Lottery authorities’ recognition of the Company, and is also a pleasing result of the Company’s further expansion of the Sports Lottery market and enhancement of its brand competitiveness.