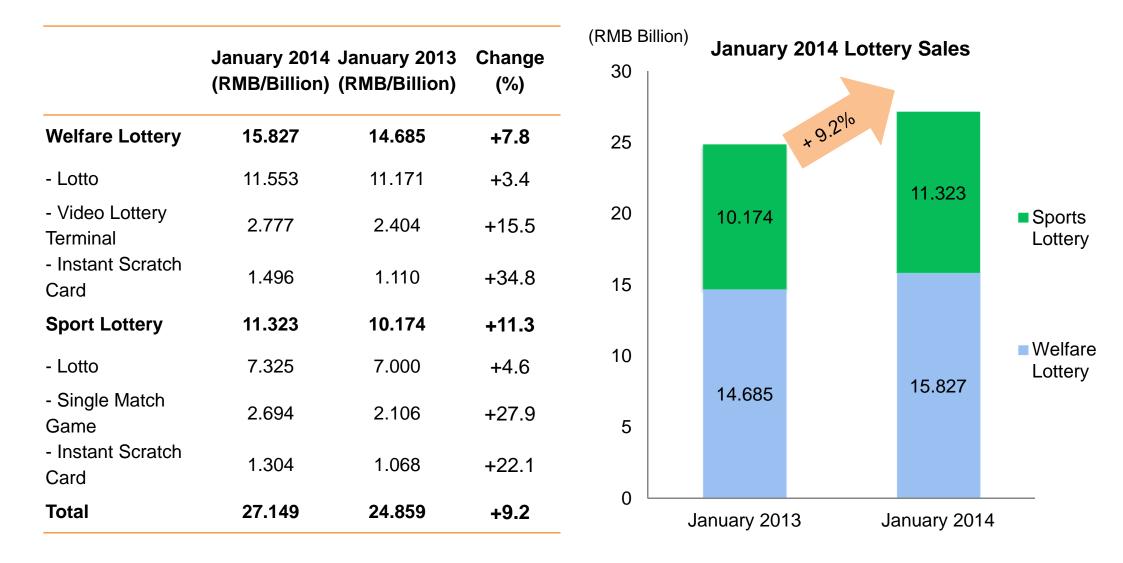
## Jan 2014 China Lottery Sales Performance



✓ Announced by the Ministry of Finance, total lottery sales in January of 2014 increased by 9.2% YoY to RMB 27.149 billion from RMB 24.859 billion for the same period last year.



## Jan 2014 China Lottery Sales Performance



- ✓ Welfare Lottery sales increased by 7.8% YoY to RMB 15.827 billion in January 2014, accounted for 58.30% of total lottery sales. Lotto games, VLT and Instant Scratch Cards accounted for 73.00%, 17.55% and 9.45% of total welfare lottery sales, respectively.
- ✓ Sports Lottery sales increased by 11.3% YoY to RMB 11.323 billion in January 2014, accounted for 41.70% of total lottery sales. Lotto games, Single Match Game and Instant Scratch Cards accounted for 64.69%, 23.79% and 11.52% of total Sports Lottery sales, respectively.

