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China LotSynergy Holdings Limited

華彩控股有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 1371)

LAUNCH OF CAMBODIAN NATIONAL SPORTS LOTTERY BUSINESS

The Board is pleased to announce that the Group, in collaboration with National Sport Lottery Company Limited, has successfully launched Cambodia National Sports Lottery's hotline transaction system, betting terminals and lottery games, marking a milestone in the development of the Group's international lottery business.

The Board of Directors (the "Board") of China LotSynergy Holdings Limited* (the "Company", together with its subsidiaries, the "Group") is pleased to announce that on 19 May 2015, a wholly owned subsidiary of the Company, Ace Metro Limited (優城有限公司, "Ace Metro") and National Sport Lottery Company Limited (a company established under the laws of the Kingdom of Cambodia), have successfully launched Cambodia National Sports Lottery's hotline transaction system, betting terminals and lottery games, marking a milestone in the development of the Group's international lottery business.

Last year, Ace Metro signed an exclusive 10-year cooperation agreement with National Sport Lottery Company Limited, where the two parties agreed on comprehensive collaboration to develop Cambodia's national lottery business. Ace Metro will provide all lottery betting terminals and lottery hotline transaction and management application systems, and hold responsibilities for game development, new media lottery sales operation and management, customer service and point-of-sales training, and relevant technical support and maintenance tasks. The Group will receive revenue-sharing-based fees.

The 32nd Southeast Asian Games will be held in Cambodia in 2023. The development of Cambodia's national lottery industry is of great significance to the improvement of the nation's image and status. To this end, in 2014, the National Olympic Committee of Cambodia formally authorized National Sport Lottery Company Limited to issue and operate lotteries, to raise funds for Southeast Asian Games and to support the development of the nation's sports and public welfare activities. On 19 May 2015, National Sport Lottery Company Limited, which was established by Khmer First Investment Holding Group, officially launched operations under strong support from the Cambodian government and the National Olympic Committee of Cambodia.

The National Sports Lottery hotline transaction system project is the only Sports Lottery project authorized by the National Olympic Committee of Cambodia. The construction of the system meets advanced international standards, supporting upwards of 10,000 sales terminals, online transactions of over 10 million player accounts, and simultaneous operation of hundreds of different game types. The lottery printing and terminal operation interfaces support operation in both Khmer and English, and provide a full range of services, including SMS, voice calls, handheld mobile terminals, mobile apps and internet lottery purchasing services. To date, this is Cambodia's largest, most technologically advanced and highest construction standard lottery transaction system. Ace Metro will successively roll out approximately 7,000 betting terminals across Cambodia, which will become the nation's largest lottery project by the number of points-of-sale. To date, Ace Metro and National Sport Lottery Company Limited have jointly developed the lotto-type "40 pick 6" and digit-type "4D" games, which feature high payout ratios, interesting gameplay, and are highly adaptable to the market. In the future, according to market developments, the two parties will develop more games, such as single match and high-frequency games, and utilize mobile and internet channels to further expand the lottery market.

Management believes that the Group, as an important participant in the China lottery industry, has earned the full trust of the National Olympic Committee of Cambodia and National Sport Lottery Company Limited. This extensive collaboration is another indication of the outstanding performance of the Group's comprehensive strengths in the international lottery market. The Group will use its actions to build a responsible and enterprising Chinese corporate identity, and join hands with National Sport Lottery Company Limited to contribute to Cambodia's national sport and public welfare activities.

By order of the Board
China LotSynergy Holdings Limited
LAU Ting
Chairperson of the Board

Hong Kong, 19 May 2015

As at the date of this announcement, the Board comprises Ms. LAU Ting, Mr. WU Jingwei, Ms. CHAN Tan Na, Donna and Mr. LI Zi Kui as Executive Directors; Mr. HOONG Cheong Thard as a Non-Executive Director; and Mr. HUANG Shenglan, Mr. CHAN Ming Fai and Mr. CUI Shuming as Independent Non-Executive Directors.

** For identification purposes only*