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China LotSynergy Holdings Limited

華彩控股有限公司*

(Incorporated in Bermuda with limited liability)
(Stock Code: 1371)

SUCCESS IN THE BID FOR THE SPORTS LOTTERY TERMINAL PROCUREMENT PROGRAMMES IN JIANGSU AND GUIZHOU

The Board is pleased to announce that Lottnal, a subsidiary of the Company, has successively won bids for Sports Lottery CTG terminal procurement programmes in the provinces of Jiangsu and Guizhou recently. To date, the Company's Sports Lottery terminal business has successfully expanded its coverage to 16 provinces and regions across China.

The Board of Directors (the "Board") of China LotSynergy Holdings Limited (the "Company", together with its subsidiaries, collectively referred to as the "Group") is pleased to announce that Guangzhou Lottnal Terminal Company Limited (廣州洛圖終端技術有限公司, "Lottnal"), a subsidiary of the Company, has successively won bids for Sports Lottery CTG terminal procurement programmes in the provinces of Jiangsu and Guizhou recently.

Jiangsu was a first win for Lottnal while Guizhou was its fourth win. Lottnal has previously won multiple bids in Zhejiang, Anhui, Gansu, Guangxi, Heilongjiang, Inner Mongolia, Shaanxi, Yunnan and Henan. This is a reflection of the Group's dedication to the China market and its region-focused strategy.

Innovation has long been the backbone of Sports Lottery development in Jiangsu, the top performing province in China's Sports Lottery space, where the innovations in product, marketing, channel, technology and management are equally emphasized. In the last decade, Jiangsu Sports Lottery has topped China's provincial markets in terms of lottery sales, backed by its increasingly enhanced game offerings. Jiangsu Sports Lottery recorded sales of RMB3.26 billion and took first place in Sports Lottery nationwide in 2006, broke the RMB10 billion mark in 2011, and became the only provincial market which has maintained the top Sports Lottery provincial sales rank for ten consecutive years by 2015. The winning of this bid to serve Jiangsu Sports Lottery, the leading province in China's Sports Lottery market, reflects the Group's good reputation, quality products and comprehensive services, and is of great significance to the Group's development in China's Sports Lottery market.

With the successive wins in Jiangsu and Guizhou, the Group has successfully expanded its Sports Lottery terminal business to cover 16 provinces and regions across China, further strengthening its industry leading position. It has laid an important milestone for the Group to further expand its business in China's Sports Lottery market and enhance its brand value and competitiveness.

By order of the Board
China LotSynergy Holdings Limited
LAU Ting
Chairperson of the Board

Hong Kong, 3 August 2016

As at the date of this announcement, the Board comprises Ms. LAU Ting, Mr. WU Jingwei, Ms. CHAN Tan Na, Donna and Mr. LI Zi Kui as Executive Directors; Mr. HOONG Cheong Thard as a Non-executive Director; and Mr. HUANG Shenglan, Mr. CHAN Ming Fai and Mr. CUI Shuming as Independent Non-executive Directors.

^{*} For identification purposes only