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China LotSynergy Holdings Limited

華彩控股有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 1371)

FURTHER WIN IN THE PROCUREMENT OF SPORTS LOTTERY TERMINALS IN GUIZHOU PROVINCE

The Board is pleased to announce that Lottnal, a subsidiary of the Company, won the bid for the procurement of lottery terminals for Guizhou Sports Lottery Centre. This is the second win for Lottnal in the procurement of Sports lottery terminals in the province.

The board of Directors (the “Board”) of China LotSynergy Holdings Limited (the “Company”, together with its subsidiaries, the “Group”) is pleased to announce that Guangzhou Lottnal Terminal Company Limited (廣州洛圖終端技術有限公司, “Lottnal”), a subsidiary of the Company, won the bid for the procurement of lottery terminals for Guizhou Provincial Sports Lottery Administration Centre (“Guizhou Sports Lottery Centre”). Lottnal will provide its upgraded Standard Type KT301 terminals to Guizhou Sports Lottery Centre following the execution of the supply contract with the authority in due course.

This is another milestone for Lottnal in the procurement of Sports lottery terminals in Guizhou province following its initial win in the province in July last year. The upgraded KT301 terminal represents a more personalised and user-friendly version with optimization in the structure and layout made to the original version based on the suggestions and requirements of the customer. KT301 has become one of the most competitive products for Lottnal in expanding its market share of Sports lottery terminals across China after Lottnal’s wins in several provincial procurements using this terminal type.

The Group has achieved wins in terminal procurement bids in Guizhou, Gansu, Zhejiang and Anhui province only a year or so after becoming an approved provider of lottery terminal for China Sports Lottery Centre last year. Such achievements reflect the Group’s comprehensive strength in Sports lottery market in China attributable to its continued efforts and strong foothold in the provinces.

In 2013, total sports lottery sales in Guizhou province recorded a year-on-year growth of approximately 35%, compared to the 20% average growth nationwide. As a replacement cycle for lottery terminals is underway for Sports lottery market in China, the Group will seek to expand its market share in Sports lottery terminals by capturing opportunities in the provinces.

By order of the Board
China LotSynergy Holdings Limited
LAU Ting
Chairperson of the Board

Hong Kong, 24 June 2014

As at the date of this announcement, the Board comprises Ms. LAU Ting, Mr. WU Jingwei, Ms. CHAN Tan Na, Donna and Mr. LI Zi Kui as Executive Directors; Mr. HOONG Cheong Thard as a Non-executive Director; and Mr. HUANG Shenglan, Mr. CHAN Ming Fai and Mr. CUI Shuming as Independent Non-executive Directors.

** For identification purposes only*