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## China LotSynergy Holdings Limited 華彩控股有限公司\*

(Incorporated in Bermuda with limited liability)
(Stock Code: 1371)

## LAUNCH OF CAMBODIAN WELFARE LOTTERY INSTANT SCRATCH CARD LOGISTICS MANAGEMENT AND PRIZE CLAIM SYSTEM

The Board is pleased to announce that the Cambodian Welfare Lottery instant scratch card logistics management and prize claim system provided by the Group to Khmer Pool has been successfully launched.

The Board of Directors (the "Board") of China LotSynergy Holdings Limited (the "Company", together with its subsidiaries, collectively referred to as the "Group") is pleased to announce that the Cambodian Welfare Lottery instant scratch card logistics management and prize claim system provided by Ace Metro Limited (優城有限公司, "Ace Metro"), a wholly owned subsidiary of the Company, to Khmer Pool Welfare Lottery Co., Ltd ("Khmer Pool") has been successfully launched.

Khmer Pool is authorized and approved by the Government of Cambodia to develop nationwide welfare lottery business in Cambodia. In 2015, Ace Metro entered into a 10-year exclusive cooperation agreement with Khmer Pool, where the two parties agreed on comprehensive collaboration to develop Cambodia's welfare lottery business. The current businesses include providing handheld mobile reading equipment, QR code reading equipment, Central hardware management platform, construction of instant scratch card logistics management and prize claim system, as well as providing training services for the staff of Khmer Pool and points-of-sales with relevant technical support. The Group will receive revenue-sharing-based fees.

Khmer Pool currently distributes the nation's largest instant lottery products in Cambodia in terms of the scale and sales amount. The instant scratch card logistics management and prize claim system newly provided by the Group is currently the largest, most technologically advanced, and constructed to the highest standards in Cambodia. Ace Metro has partnered with Khmer Pool to develop this project since August 2015. The new system provides a suite of convenient services including point-of-sale top-up, prize claim, inventory management and inquiry. It also provides technical support for Khmer Pool's business expansion, while further improving the job responsibilities within Khmer Pool and strengthening the management of point-of-sale account funds, inventory, prize claim and logistics.

Management believes that the new market prospects in Cambodia would bring broad development opportunities for this project. The Group will join hands with Khmer Pool to contribute to Cambodia's national welfare and good causes, and will use its actions to build a corporate identity exemplar of the growing Chinese lottery industry.

By order of the Board
China LotSynergy Holdings Limited
LAU Ting
Chairperson of the Board

Hong Kong, 4 January 2016

As at the date of this announcement, the Board comprises Ms. LAU Ting, Mr. WU Jingwei, Ms. CHAN Tan Na, Donna and Mr. LI Zi Kui as Executive Directors; Mr. HOONG Cheong Thard as a Non-Executive Director; and Mr. HUANG Shenglan, Mr. CHAN Ming Fai and Mr. CUI Shuming as Independent Non-Executive Directors.

<sup>\*</sup> For identification purposes only