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CLS TIES WITH COOLPAD TO EXPAND IN MOBILE INTERNET APPLICATIONS

China LotSynergy Holdings Limited (HKEX: 8161) (“CLS” or “The Group”) announced today its subsidiary has formed a partnership with Mainland renowned mobile phone brand “CoolPad”. Following the agreement signed between CLS and Lenovo in May 2010, this cooperation has taken the Group's mobile lottery business to the next level, increasing its presence in the business chain.

According to the figures released by a marketing research organization, in 2009, the sales of 3G mobile phones in China have already exceeded RMB 5 million to reach 5.28 million units. The domestic brand CoolPad is among the top three, with 10% market share, fully reflecting its leading position in the mobile industry. CoolPad attaches great importance to technology and has excelled in the high-end markets for all three types of 3G mobile phones. It can be said that CoolPad mobile phone has turned a new chapter in development of domestic Chinese brandnames.

As the leading service provider in the industry, CLS has profound understanding of the China lottery market. It is gaining more recognition for its strong technical capability and operation ability in mobile lottery industry. The Group has formed partnerships with numerous domestic China renowned operators and enterprises including China Unicom, Bank of Communications, Lenovo, etc. Its products and services have been considered as credible, and has evolved to be the leading player in mobile lottery industry.

Along with the new era of mobile Internet, the joint development and integration of different enterprises on their business is set to become a trend. The only way for enterprises to maintain its leading position is to capture the opportunity as a first mover to continuously improve its business. We believe, through the close cooperation between CLS and CoolPad, mobile lottery will become the spotlight in the era of mobile Internet.

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About China LotSynergy Holdings Limited (HKEX: 8161)

China LotSynergy Holdings Limited is a company listed on HKEX in 2001, is a technical company principally engaged in the business of provision of most reliable and advanced lottery systems, game products, terminal equipment and related comprehensive solutions and high-quality professional services in China welfare lottery industry, and actively promoting the healthy and rapid development of China welfare lottery business.

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